

2018 FEBRUARY EDITION



KCL BULLETIN

THE NEWSLETTER

Department of Management



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Editorial Board

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“Change your thoughts and you change your world.”

An Insight into College Activities

Four Day Workshop on Personality Development.



Four day workshop on **Personality Development** was organized for the students. The workshop was conducted by an expert faculty, **Ms. Neetu Mahajan**, who is working as a trainer, mentor and guide from past 18 years. The purpose of organizing this workshop was to help students to enrich various aspects of their personality and to enhance the communication skills.



Students of MBA of KCL-IMT Brought Laurels by Winning TIE and IKGPTU Business Plan Competition



KCL-IMT is known for providing quality education & promoting innovative practices among its students. To further this initiative team of KCL-IMT comprising of **Roshni & Winkle** with Business plan of Best out of Waste Bagged the First Position in IKG-PTU & TIE Business Plan



Competition organized by IKGPTU and won a cash prize amount of Rs 40,000. The Second team of KCLIMT consisting of **Smridhi & Neha** won 4th prize with cash prize amount of Rs 5000.

Management Club Activity On LPG



Cultural committee /Management club organized management club activity on historical event- Liberalization, Privatization and Globalization. The committee conducted three activities- 1) Quiz, 2) Ad Mad Show and 3) Presentation on LPG to acquaint students with the knowledge of this major reform initiated in 1991 and its impact on Indian economy.

Students Of Department of Management & IT Participated & Presented papers in National Seminar



KCL Institute of Management and Technology is always known for quality education and research. In order to further this endeavour Two students of MBA 1st year Department of Management and four students of MCA 2nd year participated and presented research paper in DCDC sponsored One Day National Seminar on" Emerging Trend in Business, Economics , Information Technology and Social Sciences" at Punjab University Constituent College, Nihal Singh Wala, Moga.

Names

1. Rohini
2. Gurpreet Kaur
3. Kudrat & Swati Bajaj
4. Jasleen Kaur & Ashfa Sadaf

Topics

- Digital Marketing
- E-Banking
- Different Layers of Operating System
- Artificial Intelligence and Knowledge Based system

Blood Donation Camp on 12 February, 2018

To further the cause of social sanitisation, blood donation camp was organised by KCL-IMT on 12th Feb. 2018. KCL-IMT is committed to the cause of social responsibility and keeping the same view, the institute had always been an avant guard shouldering its responsibility to create awareness among students. 30 students and faculty members of KCL-IMT participated enthusiastically in this initiative.

Participation of KCL-IMT team in PTU Inter-College Cricket Tournament

In order to enhance the sportsmanship spirit, the students of KCL-IMT participated in PTU Inter-College Cricket Tournament at GNDEC, Ludhiana , on 12/02/2018.

- | | | |
|------------------|--------------|----------------|
| 1. Jayant Gill | 6. Manjit | 10. Sachin |
| 2. Shubham | 7. Manjinder | 11. Ankit Kala |
| 3. Suraj | 8. Deepak | 12. Rajan |
| 4. Tejpal | 9. Sarabjit | 13. Uday |
| 5. Jushil Jassal | | |

Seminar on Agrarian Crisis

To further the cause of worsening condition of farmers in Punjab, S. Balbir Singh Memorial Seminar was organised on "Agrarian Crisis in Punjab" on 16th February, 2018 . To discuss the issues, KCL-IMT had invited Dr. Sucha Singh Gill (Prof. , CRRID , Chandigarh) and Dr. R.S. Sidhu (Registrar , PAU). They talked about the issues of wheat and paddy and the necessity of State Insurance Policies for the crops. Further the issues of declining farm sizes were discussed thereon. It was a learning experience for everyone.



8th Annual Sports Meet of KCL-IMT



To inculcate the spirit of sportsmanship, team work and healthy competition, **8th Annual Sports Meet** was organised on **24th Feb**. It is a platform to provide a short term relief from academic rigour and a source of enjoyment for the students. The 8th Annual Sports Meet 2018 was a witness to wide variety of



events like badminton, cricket, chess, three legged race, sack race, tug of war and many more. **Mr. Surinder Singh Sodhi (Retd. IG of Police, Patiala, Punjab)** was the Chief Guest for the day. **IT Department** won the **overall trophy** while **Upasana Jagta** from MBA-II won the title of the best female Athlete and **Tejpal Singh** from MCA-IV won the title of best male Athlete.

Articles

1. Empowering Youth & Promoting Entrepreneurship through Start Up India & Stand Up India



India is a country of many great legends who were famous all over the world because of their works, sharp mind and high skill. However, our country is still on the developing track because of the lack of some solid support and ways to work in right direction. Youths in India are very talented, highly skilled and full of innovative ideas. In order to put some direct emphasis on the youth entrepreneurship and new job creation opportunities for the youths Start up India & Stand up India Campaign was launched by Shri Narendra Modi on 16th January 2016. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage start-ups with jobs creation. Venture capital funds from abroad and angel investors are proving to be a big boon for Indian startup story. Indian startups such as Flipkart,

OlaCabs, Snapdeal, Hike, Shopclues, Freecharge, Inmobi etc. receive various rounds of follow-on financing as well either from their existing investors or from any new investor. SoftBank, which is headquarters in Japan, has invested US\$ 2.00 Billion into Indian startups.

A decade ago, every parent wanted their child to “settle” in life with a safe, secure job which paid well by the end of every month, but now times are changing. The initiatives taken by the Government & the Technology in your hands opens up a plethora of opportunities. Today there is an App for everything: When you need to travel in a city, you have a cab aggregators, when you are lost on road, there is GPS navigation app, When you need service at home, be it plumbing, painting etc you will find an app for all, If you want to go for shopping, you carry your bank account in an app. Setting up an Enterprise gives you the freedom to unleash your creativity, create something of your own, give employment to others and above all, find solutions to day to day problem. Hence tremendous opportunities are waiting for the Youth of Today. To succeed you will need to have tremendous determination, tremendous will. ‘I will drink the ocean’ says the persevering soul. Have that sort of energy, that sort of will, work hard, be honest & you will reach the goal.

Dr. Inderpal Singh
(Associate Professor &
Dean Research)

2. "8 Tips to Start Living Your Dream"



Here are a few tips on how to go after your dreams:

1. Find Out What Excites You.
2. Make Your Dream Your Dream Career.
3. Take It One Day at A Time.
4. Remain Positive and Keep Dreaming.
5. Avoid the Nayasayers.
6. Be Prepared to Fail Before You Succeed.
7. Remember It's Never Too Late.
8. Stop Focusing on Others.



"A dream doesn't become reality through magic; it takes sweat, determination and hard work."

Dr.Sukhmani Waraich
(Assistant Prof.)

3.Women Empowerment: Wind of Change



The most important thing is empowering the women in today's world. Women empowerment means right or power given to the 'WOMEN'. Women empowerment implies the ability in women to take decisions with regard to their life and work and giving equal rights to them in all spheres like: personal ,social, economic , political , legal and so on.Women empowerment is not limited to urban. Now women of villages are also empowered. They can work easily without any discrimination.There is an increasing awareness about women's rights which is evident in the emergence of several NGOs and self-help groups.The parliament of India too has passed various legislations to save women from various forms of injustice and discrimination. Following are some of these laws to empower women:

- Equal remuneration act 1976; Dowry prohibition Act 1961; Immoral traffic Act 1956; Medical termination of pregnancy Act 1971; Maternity benefit Act 1961; Commission of sati (Prevention) ACT 1987; Prohibition of child marriage Act-2006
- Sexual Harassment of women at work place (Prevention, Protection)ACT-2013

CONCLUSION: Women empowerment is recognition of women's basic human rights and creating an environment where they are treated as equal to men. If we want to bring about women empowerment in the true sense, there is crying need for the elimination of the male superiority and patriarchal mindset.

Amandeep Kaur
MBA-II

4. What is Meditation?



Meditation is an ancient practice that helps to control our own mind and consequently our own life and discover ourselves.. If we make a habit of meditating, we feel mentally fresh and we are able to deal with difficult situations more easily. To meditate it's not necessary to be a Buddhist, Hindu or practice any religion, in fact, meditation has nothing to do with religion. We don't need any particular reason to start meditating. Even if we are happy with our life, meditation could be very beneficial, it can help with the quality of our life and also I can see it as a prevention to a series of health issues. Main Physical Benefits of Meditation:

- Decreases the physical tension
- Delete psychosomatic disorders caused by tension
- Prophylaxis against stress
- Lowers blood pressure
- Strengthens the immune system
- It slows the aging process
- Recharge our batteries

Geetu Batra
MBA-II

5. "Dare , don't be afraid to make mistakes"



Only people who dare ,try and complete tasks achieve success . Its so comfortable to be passive ,make no efforts, stick to familiar things but by doing so, we allow external influences shape your life. Daring ,trying new things and making changes seems intimidating. but the question arises i.e why Daring is intimidating ? because you afraid you might make mistakes or you are afraid to look ridiculous or you want to avoid criticism but However , if you want to live a greater life , you should consider taking a step beyond your fears and start daring. People who don't make mistakes, don't do much. Learn from your mistakes ,furthermore, you need to learn how to encourage your self. you don't need encouragement from other people. therefore don't feel the need to be motivated from other people. You need to find the strength and courage within you. you should learn to be courageous and daring ,and do things, without the need to be pushed and motivated from the outside . "You just have to take action. Its not as difficult as it seems."

Simranjit Kaur
MBA-II

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