

# KCI Bulletin

August 2018 Edition



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*Life is not measured by the number of breaths we  
take, but by the moments that take our breath away.*





# College Activities

## 1. S. Balbir Singh Memorial Scholarship Test for MBA, MCA & MCA (LE)

**July 27, 2018:** S. Balbir Singh Memorial Scholarship Test was held in which the students were required to undergo the test in three stages to avail the scholarship which included a written test, group discussion and a personal interview. More than 100 students appeared for the test which consisted of objective type questions based on **reasoning, current affairs and subjective knowledge**.



## 2. Induction Programme

**July 31, 2018:** An Induction Programme was organized to welcome the new batch of Management & IT students in order to make them familiar with the professional environment. **Ms. Neetu Mahajan (Motivational Trainer, GNDU Amritsar)** gave a presentation to the students regarding the current scenario of management. The other dignitaries present were S. Sukhbir Singh Chatha, Dr. S. K. Sood (Director), Dr. Sanjay Bhargava (Dean, CS), Mr. R. S. Deol (HOD, Mgmt.), Mr. Kamal Nain Sharma (HOD, IT), Dr. Inderpal Singh (Dean Research), Prof. Rajan Dhir & other faculty members.



## 3. A Workshop on Management Education

**August 14, 2018:** Research Committee of Department of Management of KCL-IMT organized a workshop on Management Education: An Innovative Approach in order to acquaint the students of MBA & BBA with latest pedagogical tools used in Teaching. **Dr. Somesh Dhamija** (HOD, Management, GLA University, Mathura) & **Dr. Aruna Dhamija** (Professor, GLA, University) conducted the workshop. They taught various concepts of management such as teamwork, group cohesiveness, leadership etc. to the students with the help of latest pedagogical tools such as management games, case studies, management stories and lessons.





## 4. Independence Day Celebration

**August 14, 2018:** India was decked up in all its glory to celebrate its 72nd Independence Day with great pomp and show. Meanwhile, the students of Management Department of KCL-IMT celebrated the big day with great enthusiasm and respect organizing **Debate and Collage Making competition** on the theme “**Shining India**”.



## 5. 'Tree Plantation Drive'

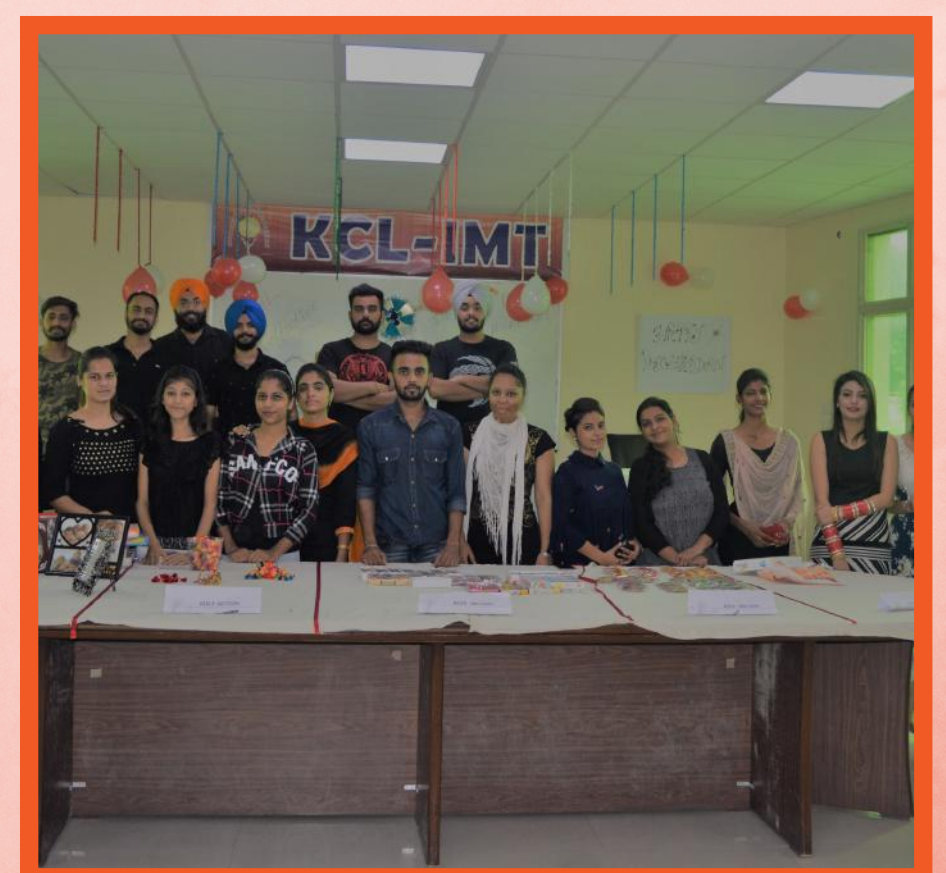
**August 22, 2018:** Trees are an important part of our life. Trees provide us with so many things necessary for survival like air, clean water and food. Trees create an ecosystem to provide habitat and food for birds and other animals. In order to disseminate the importance of trees among the staff and students, 'Tree Plantation Drive' was organised in which various saplings were planted. **About 30 NSS volunteers both from Mgmt. and IT department participated.**

On this occasion, trees were planted by S. Sukhbir Singh Chatha (Director, Academic Affairs), Dr. S.K.Sood (Director), Dr. Sanjay Bhargava (Dean Computer Science), Prof. R.S. Deol (HoD-Mgmt), Prof. Kamal Nain Sharma (HoD-IT). Dr. Inderpal Singh (Dean Research) and other faculty members were also present.



## 6. Rakhi Bazar at KCL-IMT

**August 22, 2018:** As a part of "Learning by Doing" teaching methodology at KCL-IMT, the students of MBA-1 organised Raksha Bandhan event “**Rakhi Bazar at KCL-IMT**” under the aegis of "**Digital Marketing Club**". In this event, Rakhi's and Gifts were made available for sale and an attempt was made to learn the concepts of Marketing & Selling, Digital Marketing, Team Work, Leadership Skills etc. It was an endeavour on the part of the students to celebrate the biggest festival with the exclusive collection of rakhi's and gifts.





## 7. Awareness and Grievance Redressal Workshop by Women Grievance Cell

**August 30, 2018:** In order to maintain safety and security, a cell has been constituted for female students for redressal of grievances. The women grievance cell stays alert all the time to prevent any kind of abuse. If the students face any harassment, then they can complain at the women grievance cell. The members will look into the issues, gather the evidence, and take the necessary action against the guilty. So, **two days workshop for female students of both IT and Management Department** was held at the college campus to acquaint the students about the same.



## 8. Management Club Activity

**August 30, 2018:** Gone are the days when only academic programs were the only activities organised in colleges and all students focused on that. It is now important to give students with special talents, a chance to extend themselves and to grow in their area of expertise. With this objective, Cultural committee /Management club of KCL-IMT organized management club activity and conducted three activities- **1) Picture Description 2) Ad Mad Show and 3) Business Plan**. Many students participated in the various activities with zeal and enthusiasm.



## 9. Presentation of Research Papers

**August 30, 2018:** In order to enhance the research and presentation skills, 2 students were given an opportunity to present their research paper in “**International Journal of Management and Social Sciences**”.

Name of the Student	Title of Research Paper
Neha Khurana (MBA-III)	A Study of Impact of Financial Technology on Banking Sector in India.
Himani (MBA-III)	A Study of Consumer Perception regarding Digital Payment System in India.



# 10.Meritorious Students

The following students of BBA, B.Com. & MBA brought laurels to institute by getting merit positions in the end term examinations of IKG-PTU:

Name of Student	Class	Merit Position
Sapna	B.Com. -I	8
Rohini	MBA-I	2
Neha Khurana	MBA-I	5
Geetu	MBA-I	7
Mandeep Kaur	MBA-I	8
Varsha	MBA-I	9
Kiranbir K. Rai	MBA-I	9
Komal Kohli	MBA-I	9
Kuljit Kaur	MBA-I	9
Rohit Jassal	B.Com.-III	3
Frankey	B.Com.-III	8
Gurpreet Kaur	B.Com.-III	8
Sumit Yadav	B.Com.-III	10
Nirmal Kumar	B.Com.-III	10
Jaspreet Kaur	MBA-III	5
Alisha	MBA-III	5
Kajal	MBA-III	6
Harmanjot Kaur	MBA-III	7
Komal Devi	MBA-III	10
Pooja Jassal	B.Com.-V	4
Bhawna Devi	B.Com.-V	4
Meenu	B.Com.-V	5
Harjinder Kaur	B.Com.-V	8
Mukseh	BBA-V	7





# Articles

## 1. "A Special Teacher"

Years ago a John Hopkins University professor gave a group of graduate students this assignment: Go to the slums. Take 200 boys, between the ages of 12 and 16, and investigate their background and environment. Then predict their chances for the future. The students, after consulting social statistics, talking to the boys, and compiling much data and information, concluded that 90 percent of the boys would spend some time in jail.

Twenty-five years later, another group of graduate students was given the job of testing that prediction. They went back to the same area. Some of the boys - by then men - were still there, a few had died, some had moved away, but they got in touch with 180 of the original 200. They found that only four of the group had ever been sent to jail.

Why was it that these men, who had lived in a breeding place of crime, had such a surprisingly good record? The researchers were continually told by the boys who were now men: "Well, there was a teacher..." They pressed further and found that in 75 percent of the cases it was the same female teacher. The researchers went to this teacher, now living in a retirement home. How had she managed this remarkable influence over that group of boys? Could she give any reason why these boys should have remembered her?

"No," she said, "no, I really can't think of any reason that they would remember me." And then, thinking back over the years, she reflected, more to herself than her questioners: "I loved those boys..."

**Sudha Tiwari**  
**MBA-III**

## 2. Shades of Grey

Black and white are truly decisive colors that can be interesting at times, and even at other times necessary. But there is nothing that truly brings out the beauty and truth in life than the many shades of grey. There are things that are definitely black or white, but if you were to paint everything over with just black or white, you would lose so many beautiful and amazing details that you could otherwise notice and that might help you to have a better perspective should you add a bit of grey!

Too many of us tend to make that very mistake when judging a situation, or when arriving to a decision. We apply the black or white rule and leave out the various shades of grey. If you go into any situation with a bucket of just black or white you risk missing out on a lot of beautiful details that could make the overall picture be so much more clear and relatable.

Take politics for example. There are too many people who are stuck on either red or blue when making a choice or decision. The white in the States often gets forgotten or ignored and therefore those who are so busy throwing their buckets of either blue or red on everything can totally miss the whole point of what building a true democracy is really like, they are too busy trying to tear down or paint over the other color.



Life, love, relationships, politics, business, religion, and in fact everything has many different shades of grey. If you want to make it in any one thing, take your nose out of your paint bucket, then take a few steps back and the look at the canvas. As you focus on things with your new perspective, you might find that adding those shades of grey will complete your masterpiece, better your life and help you grow close the world around you!

**Do you add shades of grey to your pictures? Or are you stuck with trying paint them all over with black or white?**

**Rohini  
MBA-III**

### **3. Child Labour**

Child labour is the employment of children below the age of 14 years in industry or business. Child labour is an illegal act and has been a big social issue in India for years. It is considered as exploitative for the future of children and country. Any type of job performed by the children in the industries difficult and demanding as well as more hazardous and morally reprehensible for them. Children have to perform a wide range of tasks and activities even after being of small age and low capacity. It is an illegal act performed by the children in their little age by the involvement of some industrialists and businessmen all over the India. They choose child labour because of their efficient work in minimum time and at very low and at cheap cost. Hence, our government is trying to stop as soon as possible.



**Pooja Jassal  
MBA-I**

### **4. Take the time**

We live in a pretty demanding world full of a million distractions and things to keep us pretty busy. Some of the things are important and demand our attention, others are less important, and then there are the time wasters that suck the life out of you should you allow them to. This gadget-happy, materialistic environment that calls out to us continually to occupy our minds with thoughts and things that are “nice” and “handy” can tend to distract us from the pure simple and natural joys of living, that for some have gone all but lost in the shuffle. All of these great, new and wonderful commodities are useful tools that can help us accomplish more. They can bring us temporary fulfillment and happiness because they make our life easier. But they will never bring us the lasting happiness that feeds our inner soul and brings us back to the simple childlike joys of yesteryear.



I was thinking about this the other day as I took some off-time from the frantic busy life-style that I now call my “normal”. This day I took the time to enjoy the beauty of a flower, watch the sunset and gaze at the stars in the sky brought me feelings of appreciation for my family and loved ones as I remembered moments that I had spent with each one. That is a joy that lasts on forever. If you hope to have a great time, put aside all of the distractions, be it work, play gadgets or toys and take the time to feel that inner-peace and joy you experienced as a child. Learn to be happy with the moment, don’t allow yourself to be dependent on “things”. They are but tools that we can use, just don’t allow them to use you!

**Do you take the time?**

**Gurpreet Kaur  
MBA-III**

## **5.The Story of the Butterfly**

A man found a cocoon of a butterfly.  
One day a small opening appeared.  
He sat and watched the butterfly for several hours  
as it struggled to squeeze its body through the tiny hole.  
Then it stopped, as if it couldn't go further.  
So the man decided to help the butterfly.  
He took a pair of scissors and  
snipped off the remaining bits of cocoon.  
The butterfly emerged easily, but  
it had a swollen body and shriveled wings.  
The man continued to watch it,  
expecting that any minute the wings would enlarge  
and expand enough to support the body,  
Neither happened!  
In fact the butterfly spent the rest of its life  
crawling around.  
It was never able to fly.  
What the man in his kindness  
and haste did not understand:  
The restricting cocoon and the struggle  
required by the butterfly to get through the opening  
was a way of forcing the fluid from the body  
into the wings so that it would be ready  
for flight once that was achieved.  
Sometimes struggles are exactly  
what we need in our lives.  
Going through life with no obstacles would cripple us.  
We will not be as strong as we could have been  
and we would never fly.



**Prabhleen Kaur  
MBA-III**