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# KCL BULLETIN

Management Department

AN INVESTMENT IN KNOWLEDGE PAYS  
THE BEST INTEREST.

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# COLLEGE ACTIVITIES

## 1. Movie Club Activity

**September 8,2018:** The movie "Newton" was shown to acquaint the students with managerial, leadership and team building skills by the Movie Club . It was a productive activity which helped in imparting certain other imperative lessons which are fruitful for the students in long run.



## 2. Workshop on "Problem Solving by Design Thinking"

September 11, 2018: RC&E committee organised one day workshop on **"Problem Solving by Design Thinking-Building Creative Confidence to solve complex problems"** which is a latest concept in Business and Management. It was conducted by Prof. Atindra Nath Bhattacharya (Professor, School of Inspired Leadership, Gurgaon). He stated that in current globalised scenario there is acute competition and we can survive only if we adopt the process of Design Thinking.



## 3. Placement Drive By Tommy Hilfiger

September 17, 2018: Tommy Hilfiger, a world's leading designer lifestyle Brand visited KCL-IMT campus for recruiting MBA students for the post of **Customer Relationship Officer** at a salary package of Rs. 264000/- p.a. The selection process consisted of Group Discussion followed by Personal Interview. **Four students** got shortlisted for the next round of interview.







## Fresher's Party- 2018



**September 15, 2018:** KCL-IMT organized Fresher's Party "Aagaaz-2018" for warm welcome of new comers with joy, thrill, blessings and fun. The aim of party was to build confidence and add creativity to their levels. The party was accompanied with colourful events like **Ramp Walk, Bhangra, Gidha, Choreography and Group Dance** with the aim of providing a platform for students to show their talent.



## 5. Industrial Visit to Sonalika International, Hoshiarpur

**September 29, 2018:** To acquaint the students with the various processes involved in making and marketing of tractors, students from MBA-III visited **Sonalika – The International Tractors Industries, Hoshiarpur**. The respected executives of the industry enlightened the students about the history of Sonalika and how it has managed to earn fame across the globe. They demonstrated the students about its working and elucidated about the tools and machinery used in the production of tractors. Such visits enrich the students with practical knowledge of industrial procedures and widen their knowledge of managing industries.





# ARTICLES & POEMS

## 1. Daffodils

I wondered lonely as a cloud  
That floats on high o'er values and hills,  
When all at once I saw a crowd,  
A host, of golden daffodils;  
Besides the lake, beneath the trees,  
Fluttering and dancing in the breeze.  
Continuous as the stars that shine  
And twinkle on the milky way,  
They stretched in never ending line  
Along the margin of a bay;  
Ten thousands saw I saw at a glance,  
Tossing their heads in sprightly dance.  
The waves beside them danced, but they  
Out-did the sparkling leaves in glee;  
A poet could not be but gay,  
In such a jocund company!  
I gazed-and gazed-but little thought  
What wealth the show to me had brought;  
For oft, when on my couch I lie  
In vacant or in pensive mood.  
They flash upon that inward eye  
Which is the bliss of solitude;  
And then my heart with pleasure fills,  
And dances with the daffodils



Pooja Jassal  
MBA-IB

## 2. Great Possibilities

You try for a thing, there are two possibilities. Either you succeed or you fail. If you succeed, so much the better but if you fail, there are still two possibilities either you try again or you fall ill. If you try again so much the better but if you fall ill, there are two possibilities either you recover or your die.

If you recover, so much the better but if you die, there are still two possibilities either you go to heaven or hell.

If you go to heaven so much the better but if you go to hell, still so much the better because you meet 99% of your friends there.



Manish Badal  
MBA-IB

## 3. What Are You Measuring In Your Life?

Imagine this.....

Someone walks into the gym, warms up, does a little bit of that exercise, bounces around to a few machines, maybe hops on the treadmill, finishes their workout, and leaves the gym. This isn't a critique of their workout. In fact, it's quite possible that they got a nice workout in. So, what is notable about this situation?

They didn't measure anything. They didn't track their workout. They didn't count reps or weight or time or speed or any other metric. And so, they have no basis for knowing if they are making progress or not.

The things we measure are the things we improve. It is only through numbers and clear tracking that we have any idea if we are getting better or worse.

The trick is to realize that counting, measuring, and tracking is not about the result. It's about the system, not the goal. Measure from a place of curiosity. Measure to discover, to find out and to understand. Measure from a place of self-awareness.

Measure to get to know yourself better. Measure to see if you are showing up. Measure to see if you're actually spending time on the things that are important to you. But even for things that can't be quantified, measuring can be helpful. And it doesn't have to be complicated or time-consuming. You can't measure love, but you can track different ways that you are showing up with love in your life. You can't measure morality, but you can track if you're thinking about it.

The things we measure are the things we improve. What are you measuring in your life?

Rohini  
MBA-IIIB

## 4. Self Confidence: First Step to Success

“Self confidence is the first requisite to great undertakings”

This world, in which we live, is a very competitive one. It is popularly described as a rat race, full of competent people and the fittest of them survives. Success is not a cake walk. One has to face lots of hardships and obstacles to taste success. The most important aspect in achieving success is self confidence. However, people are ambitious but not confident enough to go for it. Infact, most of them don't know how to go about it or are terrified to take risks in their lives. Self confidence is not something which can be achieved in a day or two. Let us understand that we are not born with it. It's the situation we face, motivation from others and self motivation that make us truly confident. Hence those of us who feel that we lack confidence, have no reason to be upset.

There are 3 kinds of people. One, who dream big but do not have any idea how to pursue it. The second, who are over confident and end up ruining their opportunities. Lastly, the ones who are confident and have talent. This segment knows what they want and how to move further. For attaining a goal, it is important to strive for it and work on the strategies relentlessly. It is necessary to make proper planning and follow up. We will come across ups and downs but should not lose focus and give up. Work hard throughout and be focused until the desired result is achieved. Now, the question arises as to what are the plans/strategies. At the outset, one has to be disciplined. It is not easy as it sounds, but, requires lot of commitment. However, it is not impossible. Take good care of physique as it is very important when it comes to self confidence. Healthy food habits and proper sleep are very much essential. Since hard work is involved, it is imperative that we do not lose hope or be disheartened.



Knowing who you are and what your strengths are, is an area that requires your utmost focus. However, it depends on how we perceive it. Everybody has flaws, but we have to shine through them. Don't lose hope, be patient, take care of oneself and work hard.

Shivani  
MBA-IB

## 5. How to Find Your Passions?

The better approach to finding your passions is actually fairly simple:

1. Try a lot of different things
2. See what you enjoy

The biggest obstacle to overcome is a narrow vision of what you can do. If I wasn't passionately interested in anything, I'd try to cast a wide net to look at dozens of different activities. Staying safe and familiar is the reason I'm bored, so now is the time to experiment.

Dabbling is key to the art of finding what drives you. Dabbling means committing to something for 3-6 months. This amount of time isn't enough to become really good at anything. But it is enough time to get over the sharp learning curve in the beginning. I didn't enjoy programming for the first few months I worked on it. I didn't know enough, and it was too frustrating to continue. But once I got over the frustration barrier, I found that programming is an activity I really enjoy. If you don't have any project that makes you want to wake up early and sacrifice leisure for, you should start dabbling.

Sometimes You Need a Spark.....

Sometimes the problem with a passion isn't the activity, but the goal. I enjoyed working on small self-made projects. But it wasn't until I saw that people actually made self-run businesses out of those efforts that I became really engaged. Until that point, my goal was just to dabble in something fun. After that point, I realized there was room for a challenging goal I hadn't considered before.

Equally important to dabbling in activities is to dabble in experiences. Meet people from weird and unique backgrounds. Read books that don't normally appear on your shelf. Randomness increases the chance that one of your interests will be sparked into something more.

Always Look for More Dabbling is a continuous process. Committing yourself to one goal is good. But that should still leave time for brief experiments. If you're always dabbling, you have a large base of passions you can do interesting work from. Don't tolerate boredom.

Neha Khurana  
MBA-IIIA