

# KCL Bulletin

The official Newsletter of KCL-IMT



**There is no secret to success. It is the result of preparation, hard work, and learning from failure.**

**Courage doesn't always roar. Sometimes courage is the quiet voice at the end of the day saying 'I will try again tomorrow'.**

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# ***College Activities***

## **Induction Programme for welcoming the new students in the college:**

An induction program was organized in KCL-IMT welcome their new batch of Management & IT students & in order to make them familiar with professional environment.

The program started with welcome of Fresher's by Dr. S K Sood (Director, KCLIMT). He further stated that our students are our top priority and the focus of all our efforts. As college life is the foundation of students' future, we lay foremost emphasis on enhancement of students' personality, knowledge & professional skills through various curricular, co-curricular and extra-curricular activities.

S. Sukhbir Singh Chatha (Director Academic Affairs) stated that our endeavor is to make our students a good team member, firm decision maker and an efficient leader. Students of KCL-IMT are groomed both on the technological and techno-managerial fronts through innovative teaching – learning methodologies.

Ms. Neetu Mahajan an Eminent Motivational speaker presented a motivational talk to the students. He stated that in Globalized scenario, in order to meet challenges of Job, One has to be self-motivated. He stated that we should have passion for job & positive attitude to cope.

Dr. Inderpal Singh (HOD, Mgmt.) & Mr. Kamal Nain Sharma (HOD, IT) also welcomed the students of their respective departments & stated that they will provide best environment to their students, so that they can excel in each & every field.

Students were also appraised about examination criteria, Training & Placements, Academic process and various activities undertaken in the institute for their holistic development by

visit faculty members

# Some moments of Induction Program:





# Tree Plantation:



# **Message from Director's Desk:**

**Dear Students,**

**On behalf of KCL-institute of Management &  
Technology,**

**I am delighted to welcome our incoming and  
returning students to the 2019-20 academic  
year. You are filled our campus with renewed  
energy and excitement. With a new session,  
comes new opportunities for academic and  
personal growth, and we look forward to  
encouraging you along this exciting journey of  
learning and discovery, College is an amazing  
time of life---I hope you will make the most of  
it and will cherish memories of institute's life in  
time to come.**

**Dr. S K SOOD**



# Message from H.O.D IT :

Heartiest  
welcome to dear students who have joined this  
renowned Institute. We aim at  
developing your potential and skills to  
enhance your employability in the global  
environment. I would like to quote one small  
poem of our former President Mr. Abdul  
Kalam:  
Courage to think different  
Courage to invent  
Courage to travel on an unexpected path  
Courage to discover the impossible  
Courage to combat the problem and succeed  
and the unique qualities of youth.  
May you  
achieve success in your every effort and in  
every sphere of life and bring  
laurels to yours as well as to the name of this  
college!

Mr. Kamal Nain Sharma

# Message from H.O.D Management :

I on behalf of Department of Management welcome the entire fresher's in our esteemed Institution KCLIMT in which students are our top priority and the focus of entire efforts. We strive to make our students a good team member, firm decision maker and an efficient leader. We also endeavor to inculcate moral, ethical and human values to make them responsible citizens of the country. Students of KCL-IMT are groomed both on the technological and techno-managerial fronts through innovative teaching – learning methodologies We also ensure that besides providing quality education, our students get ample opportunity to involve themselves in extra & co curricular activities. This inculcates in them the feeling of independence & decision making. As college life is the foundation of students' future, we lay foremost emphasis on enhancement of student's personality, knowledge & professional skills through various academi and extra-curricular activities and make them placed in reputed MNC's.

**Mr.Inderpal Singh**



# ARTICLES

## 1. Think before Giving up:

Enthusiasm is the power of life. How do you get it? You act heartily till you make it a practice. How many times in our lives sometimes we feel motivated, full of excitement and energetic to start something new but the very next moment we lose our interest towards it. It happens regularly with us while practicing a new diet plan, starting a novel, yoga classes, or doing anything else. Although acknowledging the importance of what you are doing, knowing that it will help you, still you become lethargic towards it.

There is lack of motivation, lack of energy, and lack of enough willpower. It's quite often. After initial outburst of enthusiasm, you feel that it is too much for you, too much work and too much effort, and you prefer to quit. The problem lies in the fact that whenever we start something new, we expect immediate results. For instance, losing weight, earning money or learning a new skill. If you don't experience immediate results, you stop and give up.

Now, the important question is—what to do when an individual loses the interest and enthusiasm? How to bring in determination when there isn't enough willpower left? How to stay self-motivated? You might acknowledge that a certain goal or project are important, but there isn't enough inner strength to pursue it. Isn't it so? Self-defeating habits, negative attitude and lack of inner strength might stand on your way. You need to hold onto your desire and inner blaze alive and dedicated on your goal. You have to stay enthusiastic and motivated, so you go on and achieve what you have set your mind to do. Everything in life requires patience and consistency. “When you feel like quitting.... just think about why you started”. If you hope to live a healthier, contented and more prosperous life, you should envisage and accomplish your dreams.

**Ms. Parul Nanda**  
**Prof. Management Dept.**





## 2. Hashtags :

A word or phrase preceded by a hash mark (#), used within a message to identify a keyword or topic of interest and facilitate a search for it. Whenever a user adds a hashtag to their post, it's able to be indexed by the social network and becomes searchable/discoverable by other users. Here are a few quick rules for how to use hashtags:

If you're using hashtags for their intended purpose (categorization and discovery), don't string too many words together with a single hashtag.

On most networks, if you use a hashtag on a public account, anyone who does a search for that hashtag can find your post.

Avoid over-tagging a single post or adding them to every word.

Use hashtags only on Tweets relevant to the topic. Trying to get attention by using a mismatch between the content of your Tweet and hashtag use won't work.

There are a number of tools you can use to assist in your search for the perfect hashtag like Hashtagify.me, RiteTag, SproutSocial etc.

**Ms. Nidhi Chopra**  
**Prof. IT Dept.**



# 3. Habits :

It is said that early to bed and early to rise makes a man health, wealthy and wise. Early to bed and early to rise is a good habit. A habit means repetition of the same action in similar circumstances. Education is based on the principle of habit formation. Repetition makes learning easy. Learning a language i.e. speaking, reading and writing is based on habit. Similarly, education helps in the development of good habits like punctuality, attention, concentration, cooperation, discipline etc... As there are good habits, there are bad habits too. We acquire them both from our friends and from the society in which we live. Smoking, drinking alcohol, drugging, speaking untruth, teasing the weak, committing acts of theft may all be considered as bad habits. Habits are easy to acquire but difficult to give up. They have a great hold on people and are not easily broken. So it is better not to acquire a bad habit than try to give it up later. Good habits lead to good manners. Good manners give us good friends; good friends mean good environment; good environment leads to a happy and peaceful life.

Vishali  
BCA-III  
IT Dept.



# 4.Focus :

Focus can change your life. The more you focus in life, the better your life will be.

You Can't Think without Focus. Focus is so important for learning, reasoning, problem solving, and decision making. Without good focus, all aspects of your ability to think will suffer. Focus doesn't get the respect it deserves in the business world. Importance of focus:

- Ø Focus expands your knowledge.
- Ø Focus helps you become successful faster.
- Ø It gives you more opportunities.
- Ø It helps you become more productive at work.
- Ø It helps you achieve your goals.

How to Focus Better:

- Ø De-clutter your mind.
- Ø Create a focused workspace.
- Ø Master your technology.
- Ø Focus on the 4 Ps:
  - The first P is perform
  - The second P is process
  - The third P is present
  - the fourth P is productivity

**“WHEN YOU FOCUS ON PROBLEMS, YOU WILL HAVE MORE PROBLEMS. WHEN YOU FOCUS ON POSSIBILITIES, YOU WILL HAVE MORE OPPORTUNITIES”.**

**Sonia  
BCA-V  
IT Dept.**



# 5. Friendship :

True friendship is a life time achievement, and a friend is the path through whom huge sentimental, spiritual and even material blessings gush. Interacting warmly with family and friends is a super pressure reducer. Instead of our minds working ultimately on troublesome harms, it is occupied with thoughts of other things and other people. Warm friendship is like fine fitness; value it while you have it. A person like you is the opening point and it should be rather easy to do. People have a fundamental need to be liked themselves, and by showing your admiration of them, they will return your feelings. Admire given out honestly is a immense act of friendship. Be kind, soft, calm, and a good listener. Attempt to seek the positive elements not the terrible qualities in people. It is sad that so many either reject God's friendship or take it for granted. That may be one clarification as to why we do not know how to be friends to each other. Our friends fill our lives with joy. When our friends hurt, we're there to soothe. We desire to know the lot about our friends and find out in life that we really need them. Friends are people we commit to; without true friendship life feels very lonely and incomplete.

**Harshita Sharma**  
**B.Com-III**  
**Mgmt. Dept.**

## **6. TIME MANAGEMENT :**

**Time management is the ability to utilize one's time efficiently so as to be more productive and organized. It is said that if you master this technique you can accomplish just about anything in life.**

**However, as simplistic as it seems, efficient time management is not something that everyone is good at. It takes a good amount of effort to achieve it. Self discipline is the key to manage your time well.**

**Time management will allow you to eliminate wastage, be prepared for meetings, refuse excessive workloads, monitor project progress, allocate resource (time) appropriate to a task's importance, ensure that long term projects are not neglected, plan each day efficiently, plan each week effectively.**

**Avneet Kaur  
B.Com-III  
Mgmt. Dept.**



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