

2018-19



# INFORMATION HANDBOOK



**KCL** INSTITUTE OF  
MANAGEMENT & TECHNOLOGY

Sponsoring Body : Khalsa College Lyallpur Education Charitable Trust, Jalandhar

# A GREAT VISIONARY

## ARCHITECT OF OUR SUCCESS

### S. BALBIR SINGH JI



**S. Balbir Singh Ji**  
(5-12-1938 - 13-2-2008)

Sardar Balbir Singh Ji was born into the patriotic family which had played a vital role in the freedom struggle of India and thereafter enriched the democratic principles of Indian polity. Since acquiring the higher education at Lyallpur Khalsa College he was profoundly active in the social spheres and was elected as member of state legislative assembly at a young age and was member of the Punjab cabinet from the year 1972 till 1977. During this period of service to the state of Punjab, he was elected as President of our governing council in the year 1973 and continued to guide and steer the group to its pinnacle till the year 2008. It was under his dynamic leadership that the various institutions of the trust gained prominence in the field of education. Apart from being an active parliamentarian as member Rajya Sabha (1992-1998) and member Lok Sabha (1999-2004), he was also devoted to the social causes of all strata of society and was patron of NRI Sabha and also Chairperson of Amateur Kabbadi Federation of India.



From the desk of  
**THE PRESIDENT...**

welcome to  
**KCL-IMT**

Dear Students,

I take pride to share with you that Khalsa College Lyallpur Institute of Management & Technology (KCL-IMT) is a part of the legendary legacy of 100 years young – Khalsa College Lyallpur Education Charitable Trust that has been established with a perspective to impart high quality education to the students. World-wide the current economic & business environment has become highly competitive, posing a pertinent demand for skilled and qualified Business Managers & Technocrats who have analytical, technical, leadership and managerial skills; which can be absorbed at the local or global level by various organizations to achieve their strategic objectives.

Hence, at KCL-IMT, our emphasis is on the holistic development of the students by enhancing their knowledge quotient, reasoning aptitude, managerial skills and technological abilities through innovative teaching and learning methodologies to make them competent enough to accept and successfully surpass the challenges of the corporate world.

At KCL-IMT, our endeavor is to groom the students to become productive team member, firm decision maker and an efficient leader. We also endeavor to nurture among our students moral, ethical and human values to make them become responsible citizens of the country.

I assure that at KCL-IMT, you will receive a high quality education and will be able to elevate your personality through knowledge exchange in the safe and conducive learning environment of the Institute.

I welcome you to the family of KCL-IMT.

Blessings

Balbir Kaur



# KCL-IMT PROSPECTUS

## From the desk of THE HON'Y SECRETARY

Khalsa College Lyallpur Institute of Management & Technology has successfully created a distinction for itself as a leader in imparting Management and Technical education. As college life is considered as the foundation of one's professional future, we at KCL-IMT lay paramount emphasis on the enhancement of student's knowledge, ideology, personality & professional skills through various curricular, co-curricular and extra-curricular activities.

At KCL-IMT, the faculty continuously enhance their knowledge acumen in synchronization with industry standards through their active contribution towards teaching and research & development through publications, participation in seminars & conferences at the national and international level and through conduct of seminars, workshops & faculty development programmes; and also through business consultancy by providing tailor-made solutions to the organizations for the business-managerial problems. These abilities of our competent faculty members enhance the knowledge learning and credentials of our students to make them become more adaptive for the corporate world.

Through our pertinent constructive efforts, we enable our students to reach new heights in life both personally and professionally. With this, I heartily welcome you to the Institute for an exciting academic life ahead.

Warm Wishes

Urmiljeet Kaur



## From the desk of THE DIRECTOR (Academic Affairs)

At KCL-IMT, we strongly believe in disseminating Knowledge, Creativity & Leadership; and having the best of the faculty drawn from the best of the Institutions of Northern India who have brought with them the best academic and industrial experience to enhance the knowledge of the students in order to help them to build a successful career.

KCL-IMT is a young Business Management & Technical Institute which has made a positive affinity for itself among business organizations and students.

KCL-IMT has the location advantage of being situated in the heart of the city; besides this, our Institute's state-of-the-art infrastructure and related facilities provide students with ample opportunities to involve themselves in extra & co-curricular activities. This helps the students to inculcate in them the feeling of self disciplined liberty and pro-active decision making.

At KCL-IMT, you are an integral part of our student community and we genuinely value your contribution, participation, personal growth and development beyond the classroom. Our students are our top priority and all our efforts are centric towards them. Further, I assure that at KCL-IMT you will have a wonderful and pleasing experience.

Warm Wishes

Sukhbir Singh Chatha



# KCL-IMT PROSPECTUS

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## Our Trust

*“You are now in a place where the best courses upon earth are within your reach ... such an opportunity you will never again have.”*

The Khalsa College Lyallpur Education Charitable Trust has a glorious past in the service to the society especially in the field of education.

The seeds of the legacy were sown before partition- at Lyallpur (Pakistan) in the year 1908 by establishing the organization's first educational institute by the great sage, a kindred soul **Sant Attar Singh Ji Mastuana**.

After partition the governing council of the Trust established its roots at Jalandhar during the year **1948** through ardent efforts of **S. Swaran Singh Ji, Union Cabinet Minister** and thereafter the trust was headed by the renowned educationist & administrator **S. Balbir Singh Ji, Member Parliament** under whose able leadership and guidance the institutions run by the trust established its landmark in the field of education.

The trust under the leadership of **Sardarni Balbir Kaur** along with support of other distinguished members is successfully running a number of multi-disciplinary educational institutions with strength of nearly nine thousand students in the areas ranging from Arts & Literature to Management & IT.



## Our Trust

*“You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose. You're on your own. And you know what you know. And YOU are the one who'll decide where to go...”*  
? Dr. Seuss

To be a vibrant and innovative centre of education, research, executive training and consultancy in management and technology; to develop a cadre of socially responsive managers, technocrats, entrepreneurs and professionals, thereby fulfilling the contemporary needs of the industry, business, government and the community at large, both locally and nationally.



## Our Mission

To impart quality education, training and research in consonance with the vision of the institute by providing state-of-the-art infrastructure and a learner friendly atmosphere in synergy with innovative pedagogy and networking with industry; to produce world class academicians, leaders and practitioners in related disciplines, thereby emerging as one of the premier institute of the region.

## Our Institute

**KCL-IMT** has the distinction to be promoted in 2010 by Khalsa College Lyallpur Education Charitable Trust, which has a glorious history of more than hundred years of contribution to the field of education and social cause. The aim of KCL-IMT is to provide self employability skills, training and knowledge compatible to the industry and academic needs in the field of Management and Information Technology. Our endeavour would be to provide quality education to our students and further plan to develop it into a premier institute in the region.

**KCL-IMT** is approved by All India Council of Technical Education (New Delhi), Punjab Govt. and affiliated to I K Gujral- Punjab Technical University, Kapurthala.



# Infrastructure & Faculty @ KCL-IMT

"The classroom should be an entrance into the world, not an escape from it." --John Ciardi



# Infrastructure @ KCL-IMT

The state – of –the art infrastructure of the institute provides an ideal ambience for high-quality teaching and learning, making it the first choice of students in professional and management courses at UG and PG level.



## Classrooms - The Focused Learning Space

Bright and spacious classrooms provide our students a conducive and peaceful environment for learning through teaching & focused discussions. The classrooms have been designed to bring together analysis with action and are augmented with integrated audio-visual teaching aids for lectures, presentations etc. The classrooms are well ventilated and lighted up. Most classrooms are air-conditioned to create the right atmosphere for long hours of learning

## Wi- Fi Campus

Communication is in the speed of light that becomes the need and importance of humans to bring the world in your palm. Understanding the need and importance of internet, the institute has Wi-Fi facility for the students and faculty members. KCL-IMT is having dedicated leased line @ **18 mbps** offering high speed internet facility throughout the campus with very carefully designed content filtering support.

## Computer Labs

The Computing Facilities of KCL-IMT comprises of 6 state of the art labs:

- Hardware Lab
- Microprocessors & Microcontroller Labs
- Computer Centre
- Project lab
- Programming lab
- Operating System Lab



The labs are equipped with latest configured HP supported machines having i5 and i3, Dual Core Processor with 2 GB/4 GB RAM available. The Labs at KCL-IMT helps in reinforcing classroom learning by providing actual hands-on-experience. Separate operating system labs are equipped with latest editions of Linux operating system like Fedora and Ubuntu. Hardware labs are equipped with 8085-8086 microprocessor trainer kits, 8051 microcontroller kits, as well as interfacing modules for 8086 trainer kits. The lab is also equipped with embedded system trainer kits along with required simulation software for both microprocessor & microcontroller.



### Communication Lab

Keeping pace with the present era of globalization and need for proficiency in English Language, the Institute has designed communication lab with twenty five terminals fully equipped with state of the art interactive learning tools with Internet connectivity. It is extremely beneficial for language learning and enhancement of effective communication skills, which are required to compete with the highly competitive professional environment.



### Library

The Library of KCL-IMT is a powerhouse of knowledge equipped with more than 5000 books including text and reference books, 76 National & International journals and renowned magazines pertaining to the discipline of management and information technology & 10 newspapers to enrich the knowledge on diversified areas.

The library has also subscribed e-Journals including INFOTRAC Management Collection providing access to more than 1990 journals and INFOTRAC



Engineering Science and Technology Collection providing access to more than 1150 journals for the students, faculty and staff members.

Being the member of DELNET (Developing Library Network), the library has access to broad range of services to augment education and research in the Institute. It maintains an online catalogue of books which are continuously updated.

### Book Bank

The faculty & students of KCL-IMT donated their personal books to start a Book Bank in the Institute. The purpose of this Book Bank is to help the studious and needy students, who can borrow books from the bank for the entire semester and return the same after using.

### Seminar Room

KCL-IMT has a Seminar room well equipped with modern Audio-Visual aids and having a capacity of approximately 200 students. It provides the professional ambience to the students where they can participate in various group activities like Quiz, Case presentation, Case Discussions, Group Discussions etc. The Seminar Room functions as a meeting space for Interactions, Guest Lectures, Seminars, Workshops, other academic and co-curricular activities.



### Auditorium

KCL-IMT provides state-of-the-art auditorium that acts as a common ground for students, faculty and corporate personalities for regular interface through conferences, job fests, education fairs and various cultural activities.

### GD/PI Room

The institute is having a well furnished, fully AC GD/PI room equipped with all modern technological aids to hold group discussions for the students of KCL-IMT so as to give them a real time experience of the group discussion to be conducted by various companies visiting the campus for as a part of their recruitment process during placements. It will help students in developing good communication skills, confidence and to understand the concept of GDs in a practical manner.



### Cafeteria

A cafeteria is a place where students interact with each other and recreate themselves. The institute has an on campus cafeteria which serves hygienic and refreshing food with a lot of options to choose from. The Cafeteria can be accessed by the students at all times during the day. Quality of the food items are checked regularly by staff.



### Common room

The institute has its own common room which provides an opportunity to the students to interact and engage in indoor activities and can rehearse for cultural activities when their lectures are free without disturbing the scheduled teaching during the working hours.

### Medical & First Aid Room

In order to provide the First Aid in case of any medical urgency, the institute has a well-equipped First Aid Room for the students & staff/faculty. It is the first port of call for any student who has sustained an injury or is feeling unwell. The First Aid Room is located on the Ground floor.

### Residential Accommodation

A wide range of residential facilities are offered to suit the need of the students. The hostel building has spacious & airy rooms. Girls Hostel is located in the staff colony of Khalsa College and hence provides an absolutely safe and secure environment. Hostels have all the modern facilities to make students feel at home.



# Faculty @ KCL-IMT



At KCL-IMT, we pride ourselves in having most talented and dedicated faculty having rich experience in teaching, research & industry.

## OUR LEADER

THE INSTITUTE IS REACHING NEW HEIGHTS UNDER THE GUIDANCE OF :

**Dr. S.K. Sood (Director)**

	Designation	Qualification
Er. Ramandeep S. Deol	Head of Department	B. Tech. (Prod. Engg.), MBA
Prof. Jujhar S. Dosanjh	Professor	M.A. (Economics)
Prof. Rajan Dhir	Professor	MBA
Dr. Inderpal Singh	Associate Professor, Dean Research & Head, Media & Public Relations	M.Com., MBA, M.Phil. (Gold Medallist), UGC (JRF), C.A., Ph.D.
Er. Navjit Singh	Assistant Professor	B.Tech. (ECE), MBA, UGC-NET
Mr. Parveen S. Kalsi	Assistant Professor	PGDM, MBA, UGC-NET
Dr. Sukhmani Waraich	Assistant Professor	M.Com., Ph.D.
Er. Tarunjit Singh	Assistant Professor	B.Tech. (ECE), MBA
Dr. Sonu Dua	Assistant Professor	MBA, PGDCA, UGC-NET, Ph.D
Mr. Arminderjit Singh Rai	Assistant Professor	M.Com., MBA, UGC-NET
Dr. Kulwaranjit Kaur Mander	Assistant Professor	MBA, Ph.D.
Mr. Bharat Bhushan	Assistant Professor	M.Com., M.Phil., B.Ed., UGC-NET
Dr. Pooja Lekhi	Assistant Professor	B.Com. (P), MBA, UGC-NET, Ph.D

Name	Designation	Qualification
Ms. Ashima Arora	Assistant Professor	B.Sc (Eco.), MBA
Ms. Jaskamal Chatha	Assistant Professor	B.Sc (CS), MA (English)
Mr. Karanbir Singh Klair	Assistant Professor	B.Tech. (ECE), MBA
Ms. Parneet Kaur	Assistant Professor	B.Com. (P), MBA, UGC-NET
Ms. Mohaneet Bedi	Assistant Professor	B.Com (P), M.Com
Mr. Kanwar Sartaj	Assistant Professor	MBA

## SCHOOL OF INFORMATION TECHNOLOGY

**Dr. Sanjay Bhargava (Dean, CSE)**

Name	Designation	Qualification
Mr. Kamal Nain Sharma	Assistant Professor & Head of Department	MCA, M.Phil(CS)
Mr. Hitesh Marwaha	Assistant Professor	MCA, M.Phil (CS)
Mr. Rameshwer Singh	Assistant Professor	MCA, M.Sc.(Computer Science)
Ms. Mangaldeep Urvashi	Assistant Professor	MCA
Ms. Ranjana Bahri	Assistant Professor	PGDCA, MCA
Dr. Anand Nayyar	Assistant Professor	MCA, M.Phil, M.Tech, MBA, Ph.D
Ms. Nidhi Chopra	Assistant Professor	MCA
Mr. Tarun Arora	Assistant Professor	MCA
Ms. Devinder Kaur	Assistant Professor	MCA
Dr. Amit Sharma	Assistant Professor	M.A. (English), Ph.D.
Mr. Puneet Thapar	Assistant Professor	M.Tech
Mr. Rakesh Gagneja	Assistant Professor	M.Tech
Mr. Sourav Joshi	Assistant Professor	M.Tech
Ms. Sangeeta	Assistant Professor	M.Sc. (Maths)

### LIBRARY STAFF

Name	Designation
Mr. Gurmeet Singh	Librarian
Mr. Deepak	Library Assistant
Ms. Jaspreet Kaur	Library Restorer

### ADMINISTRATIVE STAFF

Name	Designation
Mr. Shyam Lal	Office Superintendent
Ms. Sushila	Office Assistant
Ms. Shikha	Office Assistant

### COMPUTER LABORATORY STAFF

Ms. Amandeep Kaur Sekhon (Network Administrator)	
Mr. Sukhpal Singh (Lab. Technician)	Mr. Deepak Bhatt (Lab Assistant)
Ms. Roshni (Lab Assistant)	



# Academics @KCL-IMT

*"The one exclusive sign of thorough knowledge is the power of teaching." --Aristotle*



## Curriculum Focus

The competitive global economy is presenting paramount opportunities among budding professionals. The real essence of curriculum design and delivery is to make students highly innovative & adaptive to become congruent according to the industry requirements.

At KCL-IMT, the emphasis is laid on enhancing conceptual knowledge, building analytical reasoning, improving communication etiquettes and nurturing problem solving skill among the students. The



curriculum focuses on discussing real-world strategies, understanding latest technologies and other technical & managerial competencies to prepare our students to successfully perform in the corporate world or to manage their business enterprises. The Institute endeavour to tie up with ISTE, AIMA, PCMA, ICWA, IEEE, ACM, etc. for further enrichment of practical inputs among students.

## Teaching Methodology

At KCL-IMT, our endeavour is to provide in-depth learning of the course contents through the use of audio visual equipments, case studies, group discussions, role plays, management games, simulations, research based projects and presentations by students. These innovative teaching techniques create a collaborative learning environment and builds stronger student-teacher relationship which provides a congenial knowledge sharing atmosphere within the premises.





## Personality Development Focus

Personality is the sum total of ways in which an individual reacts and interacts with others. It is an amalgamation of one's behaviour, attitude and communication skills. At KCL-IMT, we strongly believe that these traits contribute a lot towards the holistic development of students, as it is our responsibility to give our students the opportunity to enhance their personality.



## News Letter Initiative

At KCL-IMT, this is our first stride towards bringing in the much cherished synergy in our activities, so that together we can make brand KCL-IMT a big binding force for us, and ultimately one of the most admired educational brands in India. Like the proverbial 'little drops of water making the mighty ocean' each of the small events, initiatives, happenings, and moments of truth are recorded in monthly News Letter Initiative taken up by the institution.

## Newspaper Subscription

Newspaper reading contains creative ideas to help children improve reading, writing, social studies, math, and science skills. With the help of newspaper subscription, teachers can use newspapers to teach comprehension and critical thinking and to help students develop sensitivity and awareness of the self, the community, the nation, and the world.

## Experiential Learning

Students' learning is excellent, when their knowledge yields through transformation of theoretical understandings into practical learning experiences of their own; as it is blended with hands on experience on whatever we read & learn. With this objective, our students are exposed to the activities like Management Games, Mock Interviews, Simulation Exercises, Live Projects, Web Based Learning Activities, Design / Development of IT Projects, Setting-up of Entrepreneurial Ventures, etc.

## Biziga – 2018 (Workshop on Simulation Games)

Department of Management in its endeavour to provide quality education to its management students organized a Two Day workshop on Business Simulation. It is one of the latest methods of providing theoretical as well as practical knowledge to the students of Management followed by IIM'S and Top Business schools across the world. The Resource persons for this workshop were Mr.Ashish & Mr. Rahul (Alumni of IIM Indore & Director of Biziga Solutions Private Limited). Till present time, institute have taken this initiative for 4 times especially for UG and PG classes.

## 4-day Workshop on WordPress & Competition on Rapid Website Development using WordPress.

In order to give a hands on experience on Content Management System, department of Information Technology conducted a workshop on WordPress followed by a competition on Rapid Website Development for the students of MCA & BCA. It served as a platform for the students to start entrepreneurial projects. Approximately 28 websites on different topics were made by the students during the competition.

## Workshops

In today's era of cut throat competition, updating ourselves with the latest technologies & advancements is one of the major challenges. We at KCL-IMT believe in giving exposure to our students with respect to the emerging trends in their respective fields. In an endeavour in this direction, a workshop on **Management Games** was conducted by **Dr. A.S. Chawla**, Registrar, Punjabi University, Patiala for the management students. In the sequence, workshop was conducted by **Net Max Technologies** on developing **Android Applications** and another workshop by **Correl IT Services** on **ASP.Net** was conducted for the students of Information Technology.

## Skill Enhancement Module

Employability is a function of students' subject knowledge, functional and social skills and attitude. While the subject knowledge and basic functional skills are meticulously imparted by the departments, there is a felt need to hone skills and attitude that employers look for in candidates. Skill enhancement module aims to bridge the skill gap in the students and prepare them to be industry ready and meet demands of the competitive market.

## Research Paper Publication

Students at KCL-IMT, are more inclined towards research oriented activities. They have participated in different national and international conferences and presented meaningful research papers.

## Lectures by Experts

Inviting speakers from the industries and top institutions to share their knowledge & experience with our students is also a routine practice in KCL-IMT. Some of eminent guest speakers at KCL-IMT are:

Dr. Nachhattar Singh , Advisor to Hon'ble Vice Chancellor, Punjab Technical University

Mr. R. S. Salaria, HoD, Rayat Bahra institute of Engg. & Nano Technology

Mr. K.K. Sharma, CMD- Citizen Urban Cooperative Bank

Mr. Anil Kumar , CEO-Shrayans Group of Companies

Mr. D.P Singh , Sr. Vice President, Ludhiana Beverages Ltd.

Mr. Ashok Garg, Vice President- Reliance Industry Ltd.,

Mr. Pankaj Bharti , Project Head, Infosys

Mr. Puneet Verma, HR Manager, JCT Phagwara

Mr. Sanjeev Erry, Director Placement, RIMT

Dr. M.A. Zaheer, Chairman Syntec Business School,

Dr. Gurcharan Singh, Professor, Punjabi University, Patiala.

Mr. Hasmeet , CEO -White Globe Publications

Mr. Chetan Sharma, Director, The Kites, Jalandhar.

Er. Amit Baria, JAVA Programmer, HCL, Gurgaon

Dr. Rishi Raj , Professor- GNDU Regional Campus Gurdaspur.

Dr. B.P. Gupta, Director, Rayat Bahra Institute Of Management

Dr. Ashwani Bhalla ,Sr. VP, Punjab Commerce & Management Association

Mr. Davinder, AVP-AXIS Bank delivered on Corporate Interaction

Mr. Naveen, Technology Head, Impel Infosys, Jalandhar

Mr. Paramjit Singh, Principal Director of Chandigarh based Regional Centre for Entrepreneurship Development

Mr. Ahsanul Haq, President, Jalandhar Management Association

Ms. Neetu Mahajan, Corporate Trainer and Free Lancer.

Mr. Ram, Software Developer, Clicklabs Chandigarh

Dr. H.S. Sidhu, Former MD, LSE & DSE, SEBI.

Mr. Sanjeev Kumar, CEO, Zeal Infotech, Jalandhar.





## Guest Lecture on Supply Chain Practices of Mumbai Dabbawallas

KCL-IMT organized the guest lecture by Shri Ragunath Medge, President of Mumbai Dabbawallas on **Supply Chain Practices of Mumbai Dabbawallas**. The lecture presented to the students a detailed study of content, context and decisions made by Dabbawallas in managing the operations effectively from both the dabbawallas and retailers, point of view while emphasizing the distinguishing features of their world-class systems.



### HR SUMMIT: Future of Strategic HR: Challenges & Opportunities Ahead

KCL-IMT organized HR Summit on the future of Strategic HR and its challenges and opportunities in collaboration with **Punjab Technical University, Jalandhar**. By bringing together HR Professionals, Academicians, Researchers & Management Professionals at a common platform to share their expertise in Learning & Development Strategies.



### Seminar on “Agribusiness Management” by Dr. Sukhpal Singh from IIM – Ahmedabad

In the memory of our Late Revered President, Governing Council, S. Balbir Singh Ji, the institute invited Dr. Sukhpal Singh from IIM-Ahmedabad to deliver a lecture on **“Agribusiness Management”**. Dr. Sukhpal discussed that the credentials of Punjab agriculture like soil health, water resources and availability of finances with the farmers have declined drastically which have adversely affected the quality of contribution of Punjab's agriculture towards national agrarian output. The seminar was attended by more than 400 students and approximately 150 faculty members from scores of colleges in and around Jalandhar.

### Seminar on Agrarian Crisis by Dr. Sucha Singh (Prof. CRRID)

In the memory of our Late Revered President, Governing Council, S. Balbir Singh Ji, KCL-IMT organized a seminar on **“Agrarian Crisis”**. The institute invited Dr. Sucha Singh (Prof. CRRID), he propounded the fact that agrarian crisis is hitting farmers and labourers below the age of 35. Furthermore, he discussed various factors that eventually pushed the farmers to suicide. He, also stated that the farmers having resilient attitude were able to overcome t Dr. R S Sidhu (Registrar, PAU) also elaborated the various issues on agrarian crisis through statistical findings.



### Convocation

The chief guest for the convocation was Dr. Lalit Kumar Awasthi, Director (NIT, Jalandhar). The Convocation began with a majestic and grand academic procession followed by the National Song sung by the students of the Institute. The Director in his report touched upon the infrastructure developments in the campus. More than 300 students including PG and UG were conferred the degrees.



## Meritorious Students

The institute is having a very brilliant record in academics as number of students of KCL-IMT have bagged the University Merit Positions in the Final Examinations conducted by IKG-PTU. These students have also been honoured by the Institute and are also given scholarships to encourage them to bring laurels to the Institute in future too.



Sr. No.	Name of Student	Class – Sem	Merit Position
1	Ms. Kirandeep Kaur	MBA-I/ II/ III/ /IV	1 <sup>st</sup> University Position
2	Ms. Saloni Sharma	MBA-III / VI	5 <sup>th</sup> / 6 <sup>th</sup> Position
3	Ms. Sonam	MCA-VI	7 <sup>th</sup> Position
4	Ms. Harjit Kaur	MCA-VI	9 <sup>th</sup> Position
5	Ms. Davinder Kaur	BBA-III/ IV/ V	2 <sup>nd</sup> / 2 <sup>nd</sup> / 4 <sup>th</sup> Position
6	Ms. Sapna	BCA-II	4 <sup>th</sup> Position
7	Ms. Palwinder Kaur	BCA-III	3 <sup>rd</sup> Position
8	Ms. Harmanpreet Kaur	B.Com. (P) V/ VI	8 <sup>th</sup> / 2 <sup>nd</sup> Position
9	Ms. Sakshi Sodhi	BBA-I	3 <sup>rd</sup> Position
10	Ms. Harleen Kaur	BCA-I / III	2 <sup>nd</sup> / 4 <sup>th</sup> Position
11	Mr. Sukhjinder Singh	BCA-I / III	10 <sup>th</sup> / 10 <sup>th</sup> Position
12	Ms. Dolly Verma	MCA-I	5 <sup>th</sup> Position
13	Ms. Maninder Kaur	BBA-V	10 <sup>th</sup> Position
14	Ms. Chanchal Bains	B.Com. (P) VI	7 <sup>th</sup> Position
15	Ms. Rajvir Kaur	MBA- II/ III	9 <sup>th</sup> / 5 <sup>th</sup> Position
16	Ms. Lovepreet Kaur	B.Com. (P) V	7 <sup>th</sup> Position
17	Ms. Sangeeta Paul	MCA- V	2 <sup>nd</sup> Position
18	Ms. Rita Rani	MCA- V	3 <sup>rd</sup> Position



# Beyond Academics @ KCL-IMT

"If art is to nourish the roots of our culture, society must set the artist free to follow his vision wherever it takes him."  
-- John F. Kennedy



# Department Club Activities

## School of Management

With the objective of giving exposure to the students for their holistic growth, different club activities are organised by the students and for the students. There are four clubs managed by the School of Management named as *Finance Club, Marketing Club, HR Club and Literary & Skill Enhancement Club*. Any student can join these clubs and there is no membership fee.

- The Management club conducted a **Psychometric Analysis Test** to assess the personality of the students of KCL-IMT by inviting eminent business personalities from Industry, who after analysing the test scores of the students give valuable inputs to the students in improving their personality.
- The Management club organized **Business Quiz, Case Study Analysis & Ad-Mad Show** in order to enhance the managerial, innovative and communication skills of the students.
- The Management club organised a presentation on **Capital Markets, Quiz and Live Budget Session** for the management students in order to acquaint them with Practical Skills along with theoretical knowledge.
- The Literary & Skill enhancement club organized **role plays** in order to demonstrate the importance of communications skills along with a **Literary Quiz** to test the literary skills of the students in English.
- Movie club organized the **screening of motivational and management theme based movies** for PG and UG students for enhancing their motivational level and to make them understand the various concept of management through audio-video aids.
- Social sensitization club organized various activities for the students at PG and UG level such as **guest lecture on Awareness of Traffic Rules by Punjab Police SHO S. Shamsher Singh**.

Other Activities conducted by Management department are

- **Presentation on Historical events:** Students were engaged to give presentation on selected historical events such as LPG, Bank frauds etc.
- **Ad-mad Show:** Ad-Mad show were also organized for overall development of the PG & UG students

## School of Information Technology

The school with the objective to enhance confidence among students & to prepare them for a bigger platform conducted **Tech Wizz** at the department level in which following activities were conducted for the students:

- **Debugging** with the aim to enhance the problem solving abilities of the students.
- **Groom Clinics** to groom the students where they are exposed to solve IT Company's recruitment papers.
- **E-Collage** where student presents the idea with the blend of art and computer science.
- **Logical Development** to enhance the programming ability of the students and to prepare them as a good programmer.
- **IT Quiz** to encourage and enhance the knowledge about the latest trends in the IT sector.
- **Website Development** to develop and promote the web based development skills among the students.
- **Webinars** in order to give the exposure to latest tools & techniques.

Similarly various other activities like **Game zone, paper presentation, Group discussions and Ad-Mad shows** are organized for the overall development of the students





# Business Techno-Club

## Business Techno Club

This student club has been formed with an objective of embedding management skills in the students by practically exposing them to organizing and managing various events on their own. The club provides a platform to the students to sharpen their skills and helps them to learn the application of the theoretical concepts of real life. The club is also instrumental in the successful conduct of various cultural events wherein the students showcased their talent & creativity.

### They are as follows:



### Induction Programme

In the beginning of session, an induction programme was organised for the orientation of new students, making them comfortable and to promote healthy interaction of new & old students. Students were made acquainted with the work culture, infrastructure and the facilities provided in the campus. Students were also given presentations on training and placement cell and on human values & professional ethics.

## Fresher Party

**Festin- O – Beats 2017**, a fresher party was organized by senior students to welcome the freshers' of Undergraduate & Postgraduate classes. In this event students displayed their hidden talent in Group dance, Solo Dance, Choreography, Modelling etc.. This is a healthy tradition to bring the students on same platform and to bring the sense of belongingness.



## Trips & Excursions

An educational visit was organised for the students of MBA & MCA in order to provide exposure to the culture of Punjab. They visited Virasat-e-Khalsa museum where they were acquainted with Sikh history, and also visited Naina Devi and Anandpur Sahib to seek the blessings of Almighty.

# Faculty Development Programme

KCL-IMT organized a seven day Faculty Development Programme on “**Emerging Trends and Challenges in Management & IT Education**” in collaboration with IRD India & Indo Global Chamber of Commerce, Industries & Agriculture. The objective of this programme was to have teaching and research skills of faculty members of Management and Information Technology education. This endeavour was intended for teachers and researchers working in various colleges and professional institutes. The major focus of the FDP was on upgrading the teaching, training, and research skills of the teachers with recent developments and advancements. In this program a large number of faculty members with diverse academic background from various Institutes of the region participated with great enthusiasm and benefitted from the learnings and the experiences shared by the various resource persons.

Sr. No.	Resource Person Name	Designation	University /Institute	Topic
1	Dr. K.S. Rai	Professor & Head	University of Notre Dame, Indiana, USA	Latest pedagogy in Mgmt. & IT Education
2	Dr. Neeraj Kaushik	Professor	NIT, Kurukshetra	Research (Factor Analysis, ANOVA & Regression Analysis using SPSS)
3	Dr. S.K Chadha	Chairperson	UBS, Chandigarh	Team Building
4	Dr. Rajesh Verma	Professor & Dean	LPU	Case Analysis
5	Dr. B.P Gupta	Director	Rayat Bahra Group	Role Play & Management Games
6	Dr. Ravi Kiran	Professor	Thapar University Patiala	Data Collection Methods & Sampling
7	Dr. Amit Kauts	Dean Faculty of Economics & Education	G.N.D.U	Research Design
8	Dr. Sandeep Viz	Associate Prof & Head	DAV University	Simulation Techniques
9	Dr. Dinesh Gupta	Professor	PU, Chandigarh	Spirituality in Management Education
10	Ms. Neeru	MD	Forging Chemicals Ltd	HR Techniques in Management
11	Dr. Maytree Datta	Professor	NITTR, Chandigarh	Digital Image Processing & its simulation using MATLAB.
12	Dr. Gurpreet Jasan	Professor	Punjabi University, Patiala	Natural Language Processing & Machine Learning using Java & Met LAB
13	Dr. Jaswinder Singh	Assistant Prof	Punjabi University, Patiala	Digital India
14	Dr. Balwinder Raj	Assistant Prof	Dept of ECE, NIT, Jalandhar	Nano Electronics & Its Research tools & Research Directions
15	Prof Mala Kalra	Assistant Prof	NITTR, Chandigarh	Cloud Computing, Scheduling, Security Oriented Concepts & Cloud Sim Simulation



# Tech Radiance - 2017

## An Inter College IT Fest & Pictorial Journey of Fest

KCL-IMT organised an Inter College IT Fest –“*TECH RADIANCE-2017*” in which approximately 200 students from 20 colleges of the region participated in various events.

The various events were IT quiz, Paper Presentation, Web site Development, Logic development, Net Savvy, Typing speed Test, Best out of Waste, E-collage, Ad Mad Show, LAN Gaming, stand up comedy, Rangoli, Face Painting and Poster Making

The Event was sponsored by approximately 10 sponsors around the region with **Sakaar Microsolutions Pvt. Ltd., White Diamond Hotel & The Kites** were the main sponsors.

The overall trophy was bagged by Bebe Nanki college, Kapurthala and DAV College, Jalandhar was declared Runners Up of Tech Radiance 2017.



Mr. Arpit Shukla, IG Police, Jalandhar was the chief guest for the occasion.



OUR SPONSER



# Symphonic - 2018

## An Inter College Management & IT Fest Pictorial Journey of Fest

KCL-IMT organised an inter college Management & IT Fest –“*SYMPHONIC-2018*” in which more than 600 students from approximately 30 colleges of the region participated in various events as per the details mentioned.

## List of Events

The various Events were General Quiz, Mental Ability & Reasoning Test, PPT. Presentation, Advertisement Premier League, Cartooning (Theme: Bank Defaulters), Exhibition- Best Out of Waste, Rangoli & Selfie Corner, Face Painting, Web site development, Net Savvy, Graphic Designing, Debugging, Logic Building, Lan Gaming, Group Dance, Choreography, Solo Singing and Ad Mad Show. The overall trophy was bagged by Bebe Nanki college, Kapurthala and SD College Jalandhar and Hindu Kanya college were declared Runners Up of Symphonic-2018.

Mr. Opinder Singh, Dy. Director, EEPC, Jalandhar was the chief guest for the occasion and S. Karnail Singh Chatha, Chairman, European Food Brookers (UK) was the Guest of Honour. The Event was sponsored by approximately 20 sponsors around the region.



OUR SPONSER





## Social Sensitization

Giving back to society is an important aspect of an educational institute. KCL-IMT is well aware about its social responsibility to make our students trustworthy citizens and good human being. In this light, the Social Sensitization Club at KCL-IMT organized following activities as a part of giving back to society:

## Workshop on Cash Less India

In an initiative to support the Demonetization and Digital Economy, a Workshop for senior citizens was organised. The workshop focused on Making India a Cash Less Economy where the audience was made aware regarding the various modes of digital cash such as mobile banking, online bill payments, online LIC Premium payments, mobile banking, payments by using apps such as paytm, railway tickets booking, dish TV recharge, mobile recharge, online shopping etc. They were also made aware of security concerns involved in making payments through this medium.

## Vigilance Awareness Week

KCLIMT in collaboration with BSNL celebrated Vigilance Awareness Week in which Debate & PPT Presentation competitions were organized to inculcate moral values, ethics, good governance practices in Colleges across India.

## Donation to Orphanage

KCL-IMT undertook a noble task of collecting donation to help the orphans & the disabled and conducted “*Donation to Orphanage*” activity in which the students, faculty & staff members contributed quite generously in the form of donations (cash, medicines, cloths, food items etc.) to the “Pinglaghar” orphanage in Jalandhar.

## GO GREEN: Tree Plantation on the eve of Independence Day

KCL-IMT under the **GO GREEN** initiative celebrated Tree Plantation Day **on the eve of Independence Day** to encourage the students to plant trees to save our mother nature. Around 100 trees were planted across the campus. The event comprised of series of competitions including poster making, logo designing and paper presentation on the related topic.

## Blood Donation Camp

Social Sensitization club at KCL-IMT organized a Blood Donation camp in association with Rotary Club, Jalandhar in which more than 50 students and faculty members donated blood for the social cause.

## 125<sup>th</sup> Birth Anniversary of Swami Vivekanand

In order to mark the 125<sup>th</sup> anniversary of Swami Vivekanand Ji and to throw a light on the experiences of their life full of values, motivations, ethical conduct and many more. A series of Intra College events were organized by the institute, in which the students participated very enthusiastically and benefitted from the learnings of Swami Ji's life.

## Rotary Club

The students of KCL-IMT participated in inter district literary and cultural completions organized by Rotary Club, Jalandhar. In this, the students of KCL-IMT participated in a number of events and brought laurels to Institute by winning various positions.

## Lohri Celebration

In order to bring the festivity among faculty, staff and students, Lohri was celebrated in the campus with a lot of zeal and enthusiasm. The groundnuts and sweets were distributed among the students and all had a gala time as they danced around the holy bonfire.



## Alumni Meet

In order to strengthen the bond of Alumni with the Institute, the KCL-IMT organised the Alumni Meet where students of pass out batches participated and shared their academic and corporate experiences. In this event alumni interacted with the current students of MCA & MBA. They also actively participated & enjoyed one minute games and won prizes.

## Live Discussion on Budget Session

KCL-IMT organised the live discussion on the interim Budget presented in the Parliament by the Hon'able Union Finance Minister of India in which the comprehensive analysis of the key provisions mention in the budget carried out in a very interactive manner. The activity kept the students engaged, enthralled and enlightened the spirit of critical analysis of the fundamental fiscal policies.

## 8<sup>th</sup> Annual Sports Meet

The sports field is a place where young men and women are able to learn the rules of living, playing, losing and winning. These activities are essential for students to provide a platform for relief from academic rigor and to learn how to play in a team. To facilitate this, 8<sup>th</sup> Annual sports meet of KCL-IMT was organized covering a wide variety of sporting events like badminton, cricket, chess, three-legged race, sack race, tug-of-war and many more. Mr Surinder Singh Sodhi (Former IG, Punjab Police ) was the Chief Guest.



## Farewell Party

VIDAAI, a farewell eve to mark the culmination of the academic journey of the passing out batch of KCL-IMT was organised. Students of passing out batch express gratitude & warm feelings towards the alma-matter, teachers & junior students.

## Scholarship

Scholastic board of Admission 2018 under the leadership of Dr. S K Sood (Director, KCL-IMT) has been constituted for evaluating the skills set of the students pertaining to various criteria and recomend scholarships based on the evaluation so arrived at.

### Members of the Board

Prof. R.S. Deol (HOD-MGT)

Prof. Kamal Nain Sharma (HOD-IT)

*Note: The details for the same is available on the institute website*



## Strategic Corporate Linkages @ KCL-IMT



### Career Training & Placement Department

In KCL-IMT, separate Training and Placement (T&P) department has been established with the perspective of providing guidance, assistance and facilitation of graduate & postgraduate students of Information Technology and Management in enhancing their acumen to harmonise their technical and interpersonal skills.

Activities of Training and Placement Department include Campus Recruitment Programme, Summer & Industrial Training Programme, Industry-Institute Interaction.

The constitution of the department is given below:

MS. RUCHI SACHDEVA Assistant Director, Training & Placement	
Coordinators from Mgmt. Department	Coordinators from IT Department
Mr. Navjit Singh	Mr. Tarun Arora
Mr. Tarunjit Singh	Mr. Punit Thapar

Apart from that in order to assist Training and Placement department and creating a good Image of the institute among public and corporates a **Brand Management Cell** is also operating under the dynamic leadership of **Mr. Anil Gangta, Assistant Director**.

### Corporate Focus

We, at KCL-IMT emphasize on industry oriented inputs, hands-on training and facilitate the students in focussing on developing essential abilities and capabilities, so as to make them more employable before the prospective employers. The Institute periodically take the students to industries for visits and regularly organizes guest and extension lectures to inculcate practical industry-oriented learning.



### Placement oriented activities

Training and Placement department bridges the Industry - Institute Interaction by organizing programmes such as *Workshops*, *Guest Lectures* in collaboration with industries etc. to enhance the employability opportunities of the students. The deptt. periodically conducts *aptitude tests*, *mock group discussions*, *mock personal interviews* and *counselling sessions*. The T&P department has various strategic tie-ups with the Industrial Establishments for enhancing the summer training / internship and final placement.



## Strategic Tie ups with AXIS Bank & TCS

### Strategic Tie ups with AXIS Bank & TCS

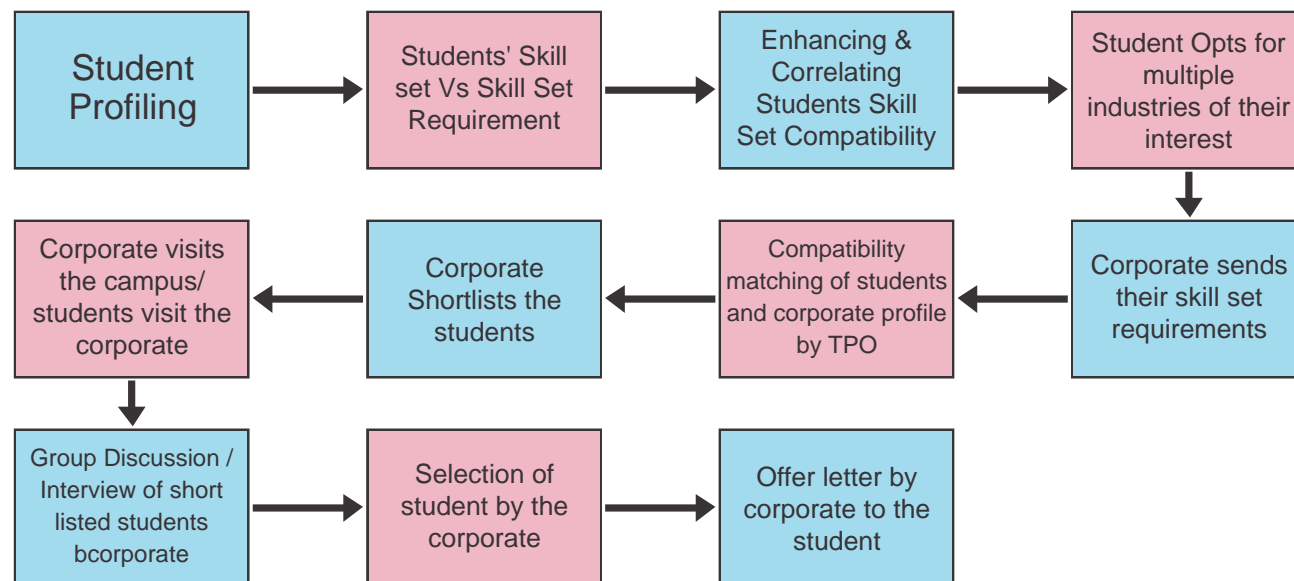


Amongst the strategic tie ups of KCL-IMT, is a corporate linkage with AXIS BANK for 2012 onwards batch of MBA students. Axis Bank conducted an online test and recruitment process in the campus. Nine students were selected as Assistant Manager with pay package of 3 lakh plus per annum.



The institute is having a strategic tie up with TCS, in the form of holding online tests & recruitment drives for the students for conducting a Joint Campus recruitment drives at KCL-IMT in collaboration with PTU.

### PLACEMENT PROCESS AT KCL INSTITUTE OF MANAGEMENT & TECHNOLOGY



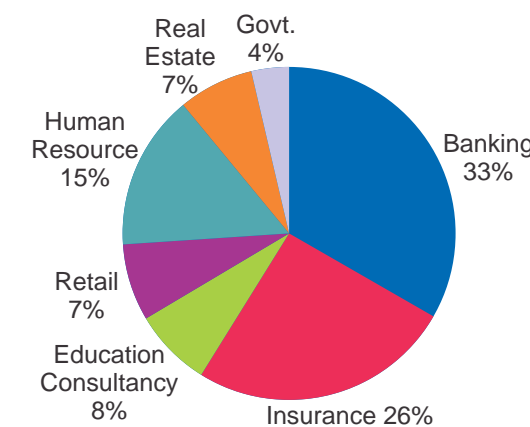
## Training & Placements - MBA

The Institute strives to nurture competent management professionals & technocrats and outgoing batch of Masters of Business Administration has achieved impressive placements. KCL-IMT received an overwhelming response from reputed organizations of varied sectors which offered decent annual packages to the students. Our association with the top companies, constantly involved in bringing reforms in regular course curriculum, makes us different and unique from others.

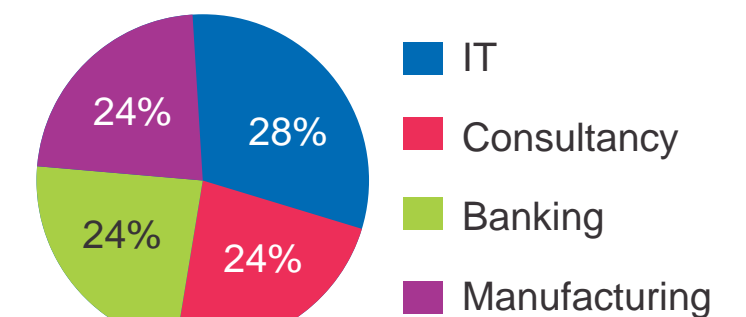
### Placement Record of MBA

The following is a sector-wise summary description where the MBA students of KCL-IMT have been placed:

**Placement Data-MBA - 2016-2018  
(Batch) Sector Wise Selection Details**



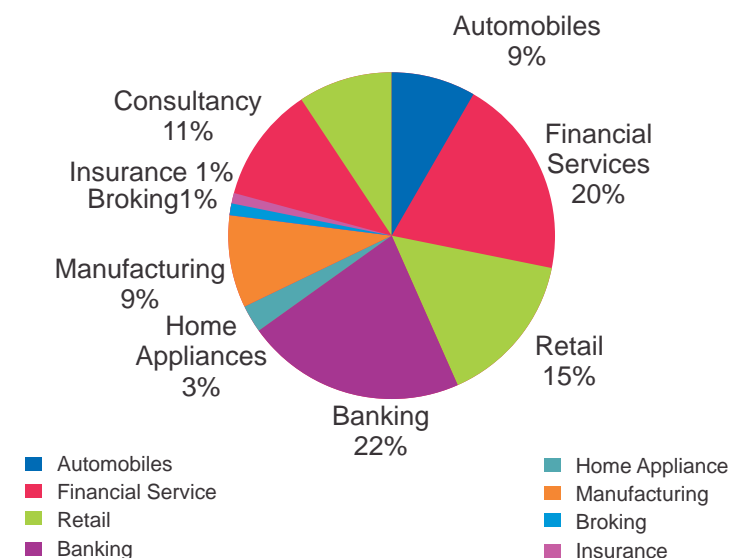
**Placement Data-MBA - 2015-2017  
(Batch) Sector Wise Selection Details**



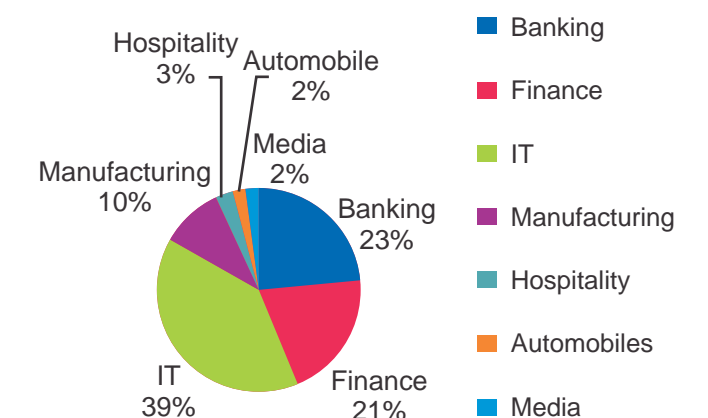
### Training Record of MBA

Students of MBA spend two months training in the industry. This provides a system of education that formally integrates academic studies with related work experience. The following is a sector-wise summary description where the management students of batch 2015-2017 underwent their Summer Internship:

**Summer Training (MBA-2015-2017)**



**Summer Training (MBA-2016-2018)**





## MCA - Training Cum Placements

Corporate Resource Centre at KCL-IMT maintains continuous dialogue with the industry to identify the gaps between academia and industry expectations. Through a structured mechanism the course curriculum is supplemented with value added modules and workshops on Technical and conceptual aspects, personality development modules, interviewing training through mock interviews in a simulated environment which helps students in understanding and preparing themselves for placements. Specialized training sessions on personality traits and personality analysis helps students to identify the areas of weaknesses and to work upon them for their improvement. This helps in inculcating following skills among students:

- Team Spirit & self-initiative
- Creativity & Innovations
- Decision making skills
- Emotional maturity
- Problem Solving
- Business Development
- Positive attitude

The training and assessment process assists in understanding the potential and competency level of individual students in appropriate technology/domain. This helps CRC in identifying suitable jobs for the students aligned with their competency level. These sessions aims at creating a learner centric learning environment through :

- Teaching Process
- Live Projects & Assignments
- Case-based Approach
- Group Discussions
- Practical-based approach
- Industry-based projects
- Business Simulation Games
- Guest Lectures from Industry Leaders
- Events & Programs

### Strong Academic-Industry Interface

At KCL-IMT we have understood the need and significance of continuous inputs from the inputs through regular visit of industry leaders, internationally renowned professors, and researchers from reputed organizations/Universities. They provide opportunity to the students to interact with industry leaders and practitioners and to understand the industry requirements and expectations and prepare themselves for the challenges ahead. Conducting regular guest lectures, panel discussions and workshops inviting eminent corporate executives to share a blend of information, interaction and to encourage our students to arrive at the best learning option as mentioned below :

- Talks by Distinguished Speakers from reputed institutions
- Industrial Visits
- Regular events including Seminars/ Conferences/ Workshops
- Guest Lectures by Industry Leaders
- Experience sharing sessions by Alumni of the institutes

More than 15 companies visited the campus for the selection of MCA Students. Companies like Impinge Solutions Chandigarh, CS Soft Solutions Chandigarh, Swipe Cubes Mohali, World Com Solutions Chandigarh, HG Tech Solutions Mohali, Sach-Tech Solutions Mohali, have contributed to the efforts of KCL-IMT. **The alumni of KCL-IMT are with Accenture, TCS, SAP, Tech Mahindra, Impinge Solutions and many more.** The CRC at KCL-IMT works as an interface between Industry and Academia. It builds friendly and long lasting relationships with the organizations in IT Sector. It contributes to organizing Guest Lectures and Seminars with Industry participation and Contributes to skill upgradation as per industry requirements. It also organizes personality development programmes and skill development programmes to upgrade the skills of the students. **CRC Facilitates free as well as stipend based training in the software companies for final year MCA students leading to final placement.**



## Corporate & Industrial Visits :

### Industrial Exposure

We emphasise on industry oriented inputs, hands-on training and facilitate the students in focussing to develop essential abilities and capabilities among the students, so as to make them more employable. The Institute periodically take the students to industries for visits and regularly organises guest and extension lectures to inculcate practical industry-oriented teaching.

### Visit to Rail Coach Factory, Kapurthala

Students of MBA went to Rail Coach Factory, Kapurthala where they visited the Production Department, and got an insight about the methodology of production process of rail coaches.

### Visit to Infosys, Chandigarh

Students of MCA were taken to Infosys, the visit was supported under the SPARK programme. This one day programme exposed the students to the best learning environment and techniques, in order to enhance their readiness for employment in IT sector.

### Visit to Ludhiana Stock Exchange, Ludhiana

Students of MBA were taken to Ludhiana Stock Exchange, where they were given exposure to online trading and related procedures.

### Visit to The Tribune, Chandigarh

Students of MBA were taken to The Tribune, Chandigarh where they visited the computer & printing section, and got an insight about the designing & computerised printing of newspaper.





# Programmes @ KCL-IMT

Education is the best friend. An educated person is respected everywhere. Education beats the beauty and the youth. -- Chanakya



An investment in knowledge pays the best interest. - Benjamin Franklin



The roots of education are bitter, but the fruit is sweet. - Aristotle



# School of Management

Management is an ever widening & ever growing field. Though its basics remain the same even today as these were in the past, but its scope and style in this age have undergone sea changes. School of Management is established with the mission of disseminating quality education in the field of commerce, business and management by enhancing the theoretical knowledge, creative thinking and implementation of ideas.

## VISION

To produce business leaders equipped with management and research skills, capable of making high-quality business decisions.

## MISSION

To achieve excellence by developing leadership skills, innovative solutions among the future budding corporate through responsible business leadership focus by emphasizing modern techniques in teaching and research that caters to actual business requirements and stimulate innovative thinking.



# Courses Offered :

## MASTER OF BUSINESS ADMINISTRATION (MBA)

Affiliated to PTU, Jalandhar & approved by AICTE

Duration : 2 Years (4 Semesters)

Eligibility : Graduation in any Stream

No. of Seats : 120

## COURSE RATIONALE

MBA is an intensive 24 months journey that opens up students mind by bringing them out of comfort zone and completely extending their capabilities. It introduces a student to a new range of skills and tools, which is necessary to manage all kind of business activities. The students by the end of this programme are ready to take all type of challenges of the new competitive world.

## CAREER OPPORTUNITIES

The scope for a MBA graduate is unparalleled in every sector.

DESIGNATIONS	SECTORS
Business Manager	Retail
Project Manager	Banking & Insurance
Management Trainee	Hospitality
Portfolio Manager	Aviation
Relationship Manager	FMCG
Business Development Manager	Manufacturing
Research Analyst	BPO
Entrepreneur	PR & Advertising Agency
	Consultancy etc.





## COURSE CONTENT OF MBA

### Semester I

MBA 101	Principles and Practices of Management
MBA 102	Organizational Behaviour
MBA 103	Accounting for Management
MBA 104	Quantitative Techniques
MBA 105	Managerial Economics
MBA 106	Business Communication
MBA 107	Information Technology for Management
MBA 108	Viva Voce

### Semester II

MBA 201	Business Environment
MBA 202	Production and Operation Management
MBA 203	Human Resource Management
MBA 204	Marketing Management
MBA 205	Financial Management
MBA 206	Research Methodology
BTHU 101	Human Values and Professional Ethics
MBA 207	Viva Voce

### Semester III

MBA 301	Applied Operations research
MBA 302	Corporate Legal Environment
MBA XXX	Specialization I
MBA XXX	Specialization II
MBA XXX	Specialization -III
MBA XXX	Specialization -IV
MBA 307	Presentation on Training Reports
MBA 308	Viva Voce

### Semester IV

MBA 401	Strategic Management
MBA 402	Entrepreneurship and Managing Small Medium Business
MBA XXX	Specialization I
MBA XXX	Specialization II
MBA XXX	Specialization III
MBA XXX	Specialization IV
MBA 407	Research Project Report
MBA 408	Viva Voce



## MBA - SPECIALIZATION COURSE CONTENT

### Semester III (Specialization)

#### Marketing (Compulsory)

MBA 901	(M) Consumer Behaviour
MBA 902	(M) Advertising Management

#### Marketing (Optional)

MBA 903	Product and Brand Management
MBA 904	Retail and Franchising
MBA 905	Rural and Industrial Marketing

#### Finance (Compulsory)

MBA 921	Security Analysis and Portfolio Management
MBA 922	Management of Financial Services

#### Finance (Optional)

MBA 923	Direct Tax Planning
MBA 924	Strategic Financial Management
MBA 925	Treasury and Credit risk Management

#### Human Resource Management (Compulsory)

MBA 961	Social Security & Labour Welfare
MBA962	Training & Development

#### Human Resource Management (Optional)

MBA963	Industrial/Organizational Psychology
MBA 964	Manpower planning
MBA 965	Conflict Management

#### Information Technology (Compulsory)

MBA 981	Programming in C
MBA 982	Relational Database Management System

#### Information Technology(Optional)

MBA 983	Software Engineering
MBA 984	Enterprise Resource Planning
MBA 985	Data Mining & Pattern Recognition



### Semester IV (Specialization)

#### Marketing (Compulsory)

MBA 906	(M) Service Marketing
MBA 907	(M) International Marketing

#### Marketing (Optional)

MBA 908	Sales and Distribution Management
MBA 909	Logistics Management

MBA 910	Customer Relationship Management
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#### Finance (Compulsory)

MBA 926	International Finance
MBA 927	Banking and Insurance Operations

#### Finance (Optional)

MBA 928	Global Capital Market
MBA 929	Management Control System
MBA 930	Financial Engineering

#### Human Resource Management (Compulsory)

MBA 966	Organization Development
MBA 967	International Resource Management

#### Human Resource Management (Optional)

MBA968	Industrial Relations and Labour Laws
MBA 969	People Management & Leadership

MBA 970	Stress Management
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#### Information Technology (Compulsory)

MBA 986	Programming in C++
MBA 987	E-commerce and Cyber Securities

#### Information Technology (Optional)

MBA 988	System Analysis and Design
MBA 989	Visual Programming
MBA 990	Introduction to Computer Networks





## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Duration : 3 Years (6 Semesters)

Eligibility : 10+2 in any Stream

No. of Seats : 60

## COURSE RATIONALE

Business administration is to organize people and resources in an efficient manner so as to achieve common goals and objectives of a company. The principles of business administration are of use in an individually run business entity as well as a Fortune 500 company. It has many specialized fields like marketing, human resource management, finance, IT operations and advertising. Graduation in business administration gives early start to a rewarding management career.

DESIGNATIONS	SECTORS
Sales Executive	Retail
Marketing Executive	Banking & Insurance
Office Assistant	Hospitality
Project Assistant	Aviation
Junior Officer	FMCG
Sales Representative	Manufacturing
Research Assistant	BPO etc.
Entrepreneur	

## CAREER OPPORTUNITIES

The course provides the aspiring students a knowhow about the competitive business environment, which in turn enables the students to work in both public and private sector.

## COURSE CONTENT OF BBA

## Semester I

HVPE 101	Human Values and Professional Ethics
BBA 101	Principles of Management
BBA 102	Microeconomics
BBA 103	Financial Accounting
BBA 104	Business Communication-I
BBA 105	Introduction to Computers

## Semester II

BBA 201	Organization Behaviour
BBA 202	Macroeconomics
BBA 203	Business Mathematics
BBA 204	Corporate Accounting
BBA 205	Business Communication –II
BBA 206	Computer Applications
BBA 207	Viva Voce

## Semester III

BBA 301	Human Resource Management
BBA 302	Marketing Management
BBA 303	Cost Accounting
BBA 304	Business Statistics
BBA 305	Management Information Systems
BBA 306	Seminar on Contemporary Issues

## Semester IV

BBA 401	Research Methodology
BBA 402	Financial Management
BBA 403	Consumer Behaviour
BBA 404	Business Laws-I
BBA 405	Income Tax Act
BBA 406	Production and Operations Management
BBA 407	Viva Voce

## Semester V

BBA 501	Business Environment
BBA 502	Management of Financial Systems
BBA 503	Advertising and Sales Management
BBA 504	Managing across culture
BBA 505	Indirect Taxes
BBA 506	Seminar on Training Report

## Semester VI

BBA 601	Corporate Strategies
BBA 602	Small Business and Entrepreneurship
BBA 603	E- commerce
BBA 604	Business Laws-II
BBA 605	Banking and Insurance Services
BBA 606	Project Presentation
EVSC 101	Environmental Science

## BACHELOR OF COMMERCE (PROFESSIONAL) - B.COM. (Prof.)

Duration : 3 Years (6 Semesters)

Eligibility : 10+2 in any Stream

No. of Seats : 60

## COURSE RATIONALE

Commerce being the life blood of an organization has gained tremendous momentum in the recent years. It has also thrown open multiple job opportunities in both the government as well as private sector.

## CAREER OPPORTUNITIES

The course provides the aspiring students a know how about the competitive business environment, which in turn enables the students to work in both public and private sector.

DESIGNATIONS	SECTORS
Office Accountant	Retail
Office Assistant	Banking & Insurance
Tax Consultant	Hospitality
Project Officer	Aviation
Junior Officer	FMCG
Auditors	Manufacturing
Research Assistant	BPO
Entrepreneur	Consultancy PR Agencies

## COURSE CONTENT OF B.COM. (PROF.)

## Semester I

BCOP 101	Financial Accounting
BCOP 102	Business Organization & Management
BCOP 103	Micro Economics
BCOP 104	Business Mathematics
BCOP 105	Communicative English
HVPE 101	Human Values and Professional Ethics

## Semester II

BCOP 201	Advanced Accounting
BCOP 202	Mercantile Law
BCOP 203	Macro Economics
BCOP 204	Business Statistics
BCOP 205	Business Communication
BCOP 206	Workshop on IT & E-Commerce

## Semester III

BCOP 301	Corporate Accounting-I
BCOP 302	Company Law
BCOP 303	Money, Banking and International Trade
BCOP 304	Operation Research
BCOP 305	Human Resource Management
BCOP 306	Indian Economic Problems

## Semester IV

BCOP 401	Corporate Accounting-II
BCOP 402	Indirect Tax Laws
BCOP 403	Cost Accounting-I
BCOP 404	Business Finance
BCOP 405	Management of Financial Services
BCOP 406	Seminar on Current Business Affairs

## Semester V

BCOP 501	Cost Accounting- II
BCOP 502	Income Tax –I
BCOP 503	Marketing Management
BCOP 504	Management Accounting
BCOP 505	Tally
BCOP 506	Summer Training Report

## Semester VI

BCOP 601	Income Tax-II
BCOP 602	Industrial relations and Labour Laws
BCOP 603	Financial Management
BCOP 604	Business Environment
BCOP 605	Entrepreneurship Development
BCOP 606	Comprehensive Viva Voce



## School of Information Technology

With the globalization, vast opportunities of growth have been thrown open for the computer software and hardware industry. Software is one of the largest growing sectors of India. School of information Technology at KCL-IMT endeavours to be at the forefront of churning out software engineers with a high calibre of technical expertise. Besides imparting theoretical knowledge, importance is laid on hands-on training and overall development of the student.

### VISION

To become a benchmark Institute in the region in terms of imparting technology oriented learning and to develop competent professionals to serve as a valuable resource for industry & society.

### MISSION

To produce industry ready technocrats capable of providing practical solutions to the problems of Industry and Society through practical, analytical and logical reasoning based learning process with emphasis on software development aspect.

## MASTER OF COMPUTER APPLICATIONS (MCA)

Affiliated to IKG-PTU, Jalandhar & approved by AICTE

Duration : 3 Years (6 Semesters)

Eligibility : Graduation in any Stream

No. of Seats : 60

## MASTER OF COMPUTER APPLICATIONS (MCA-Lateral Entry)

Affiliated to IKG-PTU, Jalandhar & approved by AICTE

Duration : 2 Years (4 Semesters)

Eligibility : BCA, B.Sc. (CS), B.Sc. (IT), B-Tech (CSE/IT) or Equivalent

### COURSE RATIONALE

The Master of Computer Application program addresses advanced topics in IT through a dual focus approach. This approach aims to combine the application of research-based knowledge with the real world challenges experienced by working professionals in the Information Technology (IT) field. The program fits the needs of IT academics and professionals alike. MCA program explores various ways in which the integration and customization of new and existing technologies can meet the needs of a wide gamut of users.

### CAREER OPPORTUNITIES

There are lot of opportunities for students who have done this course. Few of them are mentioned here.

DESIGNATIONS	SECTORS
Programme Analyst	Web Technology
System Analyst	Software Development
System Administer	Mobile & Communication
Application / Game Developer	Project Management

DESIGNATIONS	SECTORS
Website Designer	BPO
Graphic Designer	Information & Security
Software Tester	

## COURSE CONTENT OF MCA

### Semester I

MCA 101	Information Management
MCA 102	Object Oriented Programming in C++
MCA 103	Computer Organization and Assembly Language
MCA 104	Accounting & Financial Management
MCA 105	Technical Communication
MCA 106	Software Lab- I (Information Management)
MCA 107	Software Lab -II (Object Oriented Programming in C++)

### Semester II

MCA 201	Mathematical Foundations of Computer Science
MCA 202	Relational Database Management System
MCA 203	Data Structures
MCA 204	Data Communication and Networks
MCA 205	Linux Operating System
MCA 206	Software Lab -III (Relational Database Management System)
MCA 207	Software Lab -IV (Data Structures)
MCA 208	Software Lab -V (Based on Linux Operating System)

### Semester III

MCA 301	Database Administration
MCA 302	Information Security
MCA 303	Software Engineering & Project Management
MCA 304	Java Programming
MCA 305	Elective
MCA 306	Software Lab-VI [ Database Administration ]
MCA 307	Software Lab-VII [Java Programming]

### Semester IV

MCA 401	Mobile Application Development
MCA 402	E- Commerce & Web Application Development
MCA 403	Interactive Computer Graphics
MCA 404	Advanced Operating Systems
MCA 405	Software Lab- VIII (Web & Mobile Application Development)
MCA 406	Software Lab- IX (Interactive Computer Graphics)

**\*Students will undergo 6-8 weeks industrial training after 4<sup>th</sup> semester. Examination will be conducted along with 5<sup>th</sup> semester practical.**

### Semester V

MCA 501	Artificial Intelligence
MCA 502	Design & Analysis of Algorithms
MCA 503	Web Technologies
MCA 504	Object Oriented Analysis & Design with UML
MCA 505	Software Lab -XI (Web Technologies)
MCA 506	Software Lab -XII (Object Oriented Analysis and Design with UML)
MCA 507	Industrial Training

### Semester VI

MCA 601	Data Warehousing & Mining
MCA 602	Cloud Computing
MCA 603	Advanced Computer Architecture
MCA 604	Software Testing & Quality Management
MCA 605	Software Lab-XIII (software Testing)

### List of Electives:

**MCA 305 A** System Programming  
**MCA 305 B** Theory of Computation  
**MCA 305 C** Embedded System



## Proposed AICTE Approved Vocational Courses

- B.VOC (Software Development)
- B.VOC (Graphics and Multimedia)
- B.VOC (Banking, Financial Services & Insurance)

Duration : 3 Year	Eligibility : 10+2 Any Stream
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### Highlights of the Courses

- Multiple Entry/Exit options
- Education components by Institute and Practical Components by Skill Knowledge Provider/ Approved by Govt. of India

## BACHELOR OF COMPUTER APPLICATIONS (BCA)

Duration : 3 Years (6 Semesters)	Eligibility : 10+2 in any Stream	No. of Seats : 60
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## BACHELOR OF COMPUTER APPLICATIONS (BCA-LATERAL ENTRY)

Duration : 2 Years (4 Semesters)	Diploma in electronics ( 3 years after 10th or 2 years after 10+2) Diploma in Computers
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### COURSE RATIONALE

Fast growing information technology and communication systems have become critical components of almost every company's strategic plan. Companies which want to take advantage of the new information technologies and communication systems require expert professionals, who can apply principles to solve problems produced by the interface between business and technology. This is an undergraduate program where students are exposed to various areas of computer applications including the latest developments keeping pace with the industry.

## CAREER OPPORTUNITIES

In the upcoming digitised market space the students have a tremendous scope in the field of software and hardware industry besides setting up their own entrepreneurial ventures.

DESIGNATIONS	SECTORS	DESIGNATIONS	SECTORS
Web Developer	Web Technology	Project Officer	Banking & Insurance
Programmer	Software Development	Office Assistant	BPO
Data Entry Operator	Mobile & Communication	Research Assistants	Consultancy
Network Administrator	Project Management	Entrepreneur	

## COURSE CONTENT OF BCA

### SEMESTER I

BSBC101	Communication-I
HVPE101	Human Values and Professional Ethics
BSBC102	Programming in C
BSBC103	Mathematics- I
BSBC104	Information Technology
BSBC105	Software Lab-I (Programming in C)
BSBC106	Software Lab-II (Information Technology)

### SEMESTER II

EVSC 101	Environmental Science
BSBC 201	Communication-II
BSBC 202	Mathematics-II
BSBC 203	OOPS Using C ++
BSBC 204	Computer System Architecture
BSBC 205	Workshop on Web Development
BSBC 206	Software Lab-III (OOPS Using C++)

### SEMESTER III

BSBC301	System Analysis & Design
BSBC302	Data Structures
BSBC303	Digital Circuits & Logic Design
BSBC304	Workshop on Visual Basic
BSBC305	Basic Accounting
BSBC306	Software Lab-IV (Data Structures)
BSBC307	Hardware Lab-I (Digital Circuits & Logic Design)

### SEMESTER IV

BSBC401	Software Engineering
BSBC402	Microprocessors & Microcontrollers
BSBC403	Operating Systems
BSBC404	Database Management Systems
BSBC405	Hardware Lab-II (Microprocessors & Microcontrollers)
BSBC406	Software Lab-V (Database Management Systems)

### SEMESTER V

BSBC501	Data Warehousing & Mining
BSBC502	Programming in Java
BSBC503	Management Information System
BSBC504	Workshop on Advanced Web Development
BSBC505	Software Lab-VI(Programming in Java)
BSBC506	Project Work -I

### SEMESTER VI

BSBC601	Principles of Management
BSBC602	Computer Graphics
BSBC603	Computer Networks
BSBC604	System Administration
BSBC605	Software Lab-VII (Computer Graphics)
BSBC606	Project Work-II



## Admissions @ KCL-IMT

### Admission Guidelines / Procedure

- The admission to MBA, MCA, BBA, BCA & B.Com. (P) will be done strictly on the basis of guidelines issued by IK Gujral Punjab Technical University, Jalandhar.
- The admission form for taking admission in the above mentioned courses are available at the registration counter of the Institute.

**Note:** The admission in all the courses will be done on the basis of the merit of marks secured in the qualifying examination or otherwise as specified by the University.

Start of Session :

Even Semester : 1<sup>st</sup> January-30<sup>th</sup> June

Odd Semester : 1<sup>st</sup> July- 31<sup>st</sup> December

### Documents Required

- Original certificates and mark sheets of previous examination passed i.e. 10<sup>th</sup>, 10+2 and Graduation (for PG Students).
- Attested Xerox copies of these documents along with the completed admission form.
- Migration Certificate in original from the previous University other than PTU.
- 8 Passport Size Photographs for the admission form and ID Card.
- Ragging Affidavit attested by Notary.

### Fee Structure

As per the IK Gujral Punjab Technical University guidelines as revised from time to time.

### Scholarship

SC/ST, OBC, PwD scholarship will be given as per the norms of UGC, IKG-PTU and Punjab State Govt. policy.

### REFUND RULES

As per IK Gujral Punjab Technical University Guidelines/Notifications.



## Code of Conduct

### Code of Conduct

To foster a sense of discipline among the institute expects the students to observe this code of conduct strictly.

- Students should be regular and punctual in attending the classes.
- No student will be allowed to enter the premises without the Identity card.
- Student must maintain discipline and decorum in and outside the classrooms.
- Quarrels and disputes should be avoided and self restraint be exercised within the institute area.
- No damage to the college property will be condoned under any circumstances.
- No student shall indulge in consumption of alcohol / drugs within the college campus and if found guilty will be expelled straightway without giving any reason thereof.
- Students are required to be in college uniforms on the days specified by the institute for the same.
- The use of mobile phones in the academic areas of the college campus is strictly prohibited.
- Students should maintain cleanliness in the campus.
- Attendance during functions and placement drives in the institute is compulsory for the students.

**Note:** Institute reserves its right to add to the existing code of conduct as per its own circulars issued time to time. Students found guilty of infringement of code of conduct shall be liable to punishment in the form of fine, expulsion from the college and withdrawal of admission from the university depending upon the seriousness of the offence.

### Women Grievance and Sexual Harassment Cell

The cell has been constituted in KCL-IMT to consider complaints related to any discrimination/harassment of girl students & female staff to sustain the dignity of women in accordance to the guidelines issued by UGC/AICTE. Following are the members of this committee:

S.No.	Name of the Faculty Member
1.	Dr. Sukhmani Waraich
2.	Mrs. Mangaldeep Urvashi
3.	Ms. Ashima Arora





## Ragging Ban

### Ragging of any form or manner is strictly banned in the campus

Ragging is a notorious practice wherein the senior students get an excuse to harass their junior counterparts, and more often than not, make them easy targets to satiate their own perverse sadistic pleasures. In exercise of the jurisdiction conferred by Article 32 and Article 142 of the Constitution and order of Honourable Supreme court.

**Ragging means :** Any disorderly conduct whether by words spoken or written or by an act with the effect of teasing, treating or handling with rudeness any other student, indulging in rowdy or in disciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

### Punishment for the student involved/instigating the act of ragging

Depending upon the nature and gravity of the offence, the possible punishments for those found guilty of ragging at the institution level shall be any one or any combination of the following:

- Suspension from attending classes and academic privileges
- Withholding /Withdrawing scholarship/fellowship and other benefits.
- Debarring from appearing in any test/examination or other evaluation process.
- Withholding results of the candidate.
- Debarring from representing the institution in any regional, national or international meet, tournament youth festival etc.
- Suspension/Expulsion from the hostel.
- Cancellation of Admission.
- Rustication from the institution for the period ranging from 1 to 4 semesters.
- Expulsion from the institution and consequent debarring from admission to any other institution for a specified period.
- Fine Ranging between Rs. 25,000 /- and Rs. 1, 00,000/-.
- Collective punishment if persons committing or abetting the crime of ragging are not identified.

### Appeal

Ragging is a problem of the students and by the students; and therefore, the solution to it also lies with the students. With ragging becoming rampant in institutes, it is about time that the student community awakens its conscience to this inhuman practice before more and more innocent students become victims of it and before more and more educational institutes are degraded by it.

### Anti Ragging Cell

KCL-IMT has an anti ragging cell working under the dynamic leadership of Prof. Jujhar Singh (Prof. in Mgt. Dept.).

## Student Speak

"KCL-IMT is all about Enlightening Minds, Encouraging Talent, Entrusting Responsibilities, Evaluating Failures & Enjoying successes. This gives me a sense of pride and ownership for the endeavours undertaken. It has been an amazing journey here." – **Navmehak, MBA –IV**

"At KCL-IMT, the classes are delivered with the right mix of in - class lectures and activities, group assignments, and individual work. The curriculum is made up of both technical & managerial courses that add variety and keep it interesting." – **Swati, MCA-II**

"KCL-IMT has not only helped me in developing the perfect instinct but also has helped in making myself more presentable. I was never a diamond with brilliance, but yes the time spent in this Institute gave me some brilliant cuts. I thank all those cuts for helping me in building a stronger and a much positive attitude towards life." – **Sonam Sharma, MBA-IV**

"KCL-IMT has been like a joyride in my life. Studying here is fun, exciting, and like playing in a field of innovation and a great learning experience." – **Dolly Verma, MCA VI**

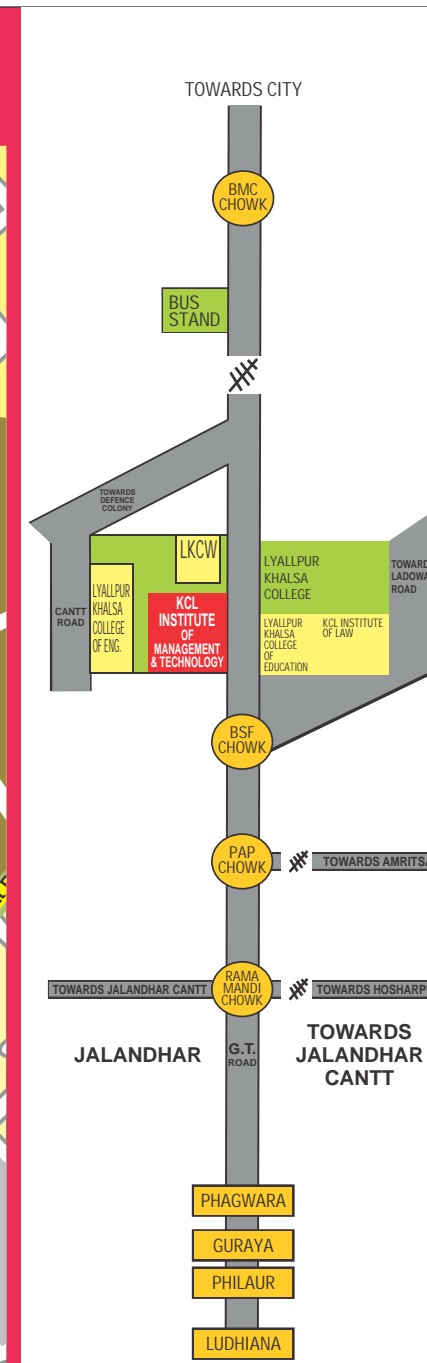
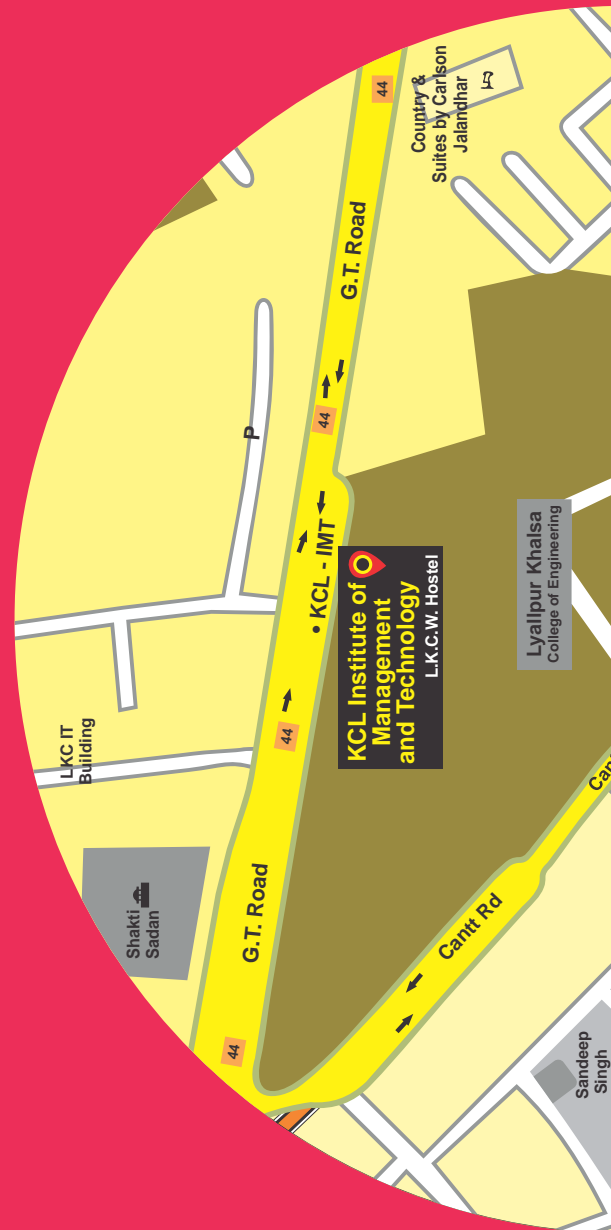
"Being a student of KCL-IMT has been a truly stimulating experience, a very worthwhile investment in terms of both personal and professional development." – **Sakshi, BBA – VI**

"KCL-IMT provided me the best platform to groom myself academically as well as personally. I heartily thank the excellent faculty of this Institute for bringing out the best in me." – **Anu Singh, MCA IV**

"My experience in this institute has been nothing short of pleasure. KCL-IMT for me, has genuinely been an epitome of knowledge, creativity & learning." – **Harleen, BCA VI**

"If there is one word to describe this Institute, its STUPENDOUS, be it keeping the students in pace with the changing trends and technologies or inculcating core professional & personal values, the journey at KCL-IMT has been truly overwhelming. And the supportive faculty made it all the more worthwhile." – **Rukhsana, B.Com(P)-VI**





# KCL-IMT

**Khalsa College Lyallpur  
Institute of Management & Technology**

📍 Opp. Lyallpur Khalsa College, G.T. Road, Jalandhar

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