

# KCL-IMT BULLETIN

*Disseminating Knowledge Creativity and Leadership*



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**"Without action,  
you aren't going  
anywhere."**

-----MAHATMA GANDHI





A #Industrial #visit to “IMPINGE SOLUTIONS MOHALI” was organized by the Information Technology Department of #KCLIMT on THURSDAY, 26th September 2019. Students of #MCA along with faculty members. Given an insight on the current market scenarios, most demanding technologies & criteria for selection etc.

**INDUSTRIAL  
VISIT  
IT DEPT.**

The Technical Head of IMPINGE SOLUTIONS MOHALI conducted very interactive session for the students. He also motivated the students to select their domain and area of interest with due care. He also guided the students to select the areas like web development, mobile application development & software testing etc. and its importance in the current software market. He cleared all the doubts and myths which were in students mind about the technologies and IT sector. All students were satisfied after the session.







*An industrial visit to Aarti international pvt. ltd. Ludhiana was organized by the management department of KCL IMT on Saturday 12th October 2019 for students of MBA 3 along with faculty members namely Prof.Kanwar Sartaj Singh and Dr. Ritu Rana. The students were acquainted with the manufacturing processes of cotton, polyester cotton, Viscose and other yarns and fabrics.*

## **INDUSTRIAL VISIT MANAGEMENT**





**Research and Development Lab at Aarti is equipped with Latest generation instruments of USTER. The Training head Mr. Satvir of aarti international pvt. ltd. Interacted with the students and explained the process of how to convert cotton into thread. He cleared all the doubt and myths which was in students mind. As said by Francis Bacon that "Traveling in the younger sort is part of education, while in the elder sort it is part OF experience". After the industrial(Educational) visit, the college organized the entertainment visit to WAVE MALL located in Ludhiana**





# 'WORKSHOP ON KOTLIN'



**Research, Innovation and Extension (RI&E) Committee of #KCL-IMT, Jalandhar is organizing a workshop on “Workshop on KOTLIN” for the students of BCA V, MCA I, MCA III and MCA V. The resource person is Mr. Hardeep Singh, #Google Certified Associate #Android #Developer and Team leader at O7 Services, Jalandhar.**





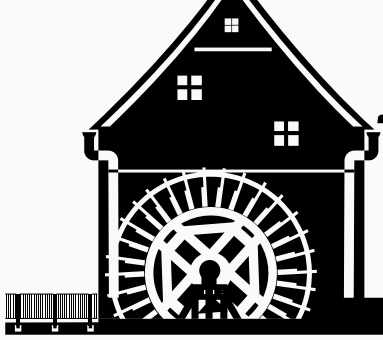


# Workshop on desktop publishing tools:

IT Department has organized three days #workshop on #DTP TOOLS". The resource persons were Mr. Narinder, Director Saffron printographics and Mr. Madhav Bansal alumnus of #KCLIMT, currently working as a web developer in Grow By Ten. The main objective of conducting this workshop is to enhance professional skills like brochures design, flex design, business cards design, certificates design and news letter layouts etc. Students have learned logo making, visiting card designing, newsletter and Facebook advertisements designing. After learning these tools students can start their own work at home. It was a beneficial workshop for students. Students got certificates after the completion of the workshop.







# INDUSTRIAL VISIT MANAGEMENT

An Industrial visit of BBA-3rd and B.Com (H)-3rd Semester was organized on 19th October, 2019 to Sukhjit Starch Mill, Phagwaraby the department of Management. A total of 32 students of above classes were accompanied by two Faculty members-Prof. Arminderjit Singh Rai and Prof. Banita Thakur from the department. Sukhjit was born in the year 1943, two discerning young entrepreneurs having spotted the immense potential of the wonder grain "MAIZE", decided to set up a Corn Wet Milling Facility. After due diligence, they chose to set up the plant in a small township called Phagwara in the state of "Punjab & East Punjab Union" also known as the Granary of India. thus giving Birth to "The Sukhjit Starch & Chemicals Ltd."

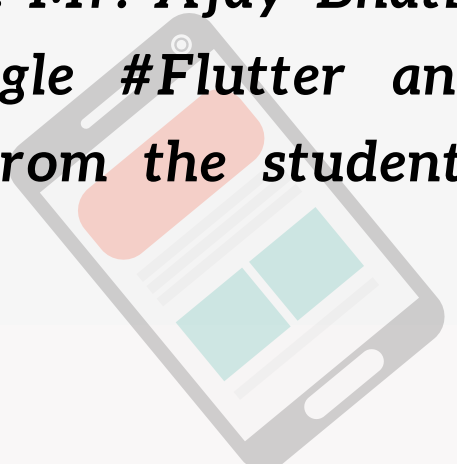




# Workshop on flutter:



**School of Information Technology at #KCL-IMT have successfully conducted one-day workshop on Google Flutter Mobile App Development Tool by Mr. Ajay Bhatia (Google Facilitator) & his team. Mr. Ajay Bhatia demonstrated the features of #Google #Flutter and developed two live applications in from the students during the conduct of the workshop.**







**Mr. Ajay Bhatia also discussed job opportunities in the field of #Mobile #App #Android and #IOS together. S. Sukhbir Singh Chatha (Director -KCL Group of Institutions), Dr. S.K. Sood (Director-KCLIMT), Prof Kamal Nain Sharma (HOD-IT) and all faculty members appraised this type of workshop.**





# ***Congratulations for selected in Zap Builders:***



**Department of Management, Kclimt Jalandhar congratulates Saloni of MBA-3 (Batch 2018-2020 ) for being selected in Zap Build Technologies Pvt Ltd at salary package of 3 lakhs p.a #Top#Placements#**

**Department of Management, Kclimt Jalandhar congratulates Kajal of MBA-3 (Batch 2018-2020 ) for being selected in Zap Build Technologies Pvt Ltd at salary package of 3 lakhs p.a #Top#Placements**





# Industrial visit Hotel mgmt.:



An industrial visit to hotel cuntry inn and suites by radisson jalandhar was organised by the hotel managment department of KCL-IMT on 22nd october 2019 for students of HMCT-1st semester along with faculty members Mr.Aashish samuel,Mr.Vinod kumar.The students were acquainted with different departments of hotel. The HR executive Mr.Chandan sharma and genral manager Mr.Nishant intracted with students and explained about different departments of the hotel.





# Workshop on demographic dividend: a boon or bane



**Research Innovation and Extension Committee of Management Department organized workshop on “Demographic Dividend: a Boon or Bane”. The resource person was Dr. Sushendra Kumar Misra an alumnus of IIM Bangalore, currently working as a Registrar in Dr. B. R Ambedkar National Institute of Technology(NIT Jalandhar) . He was with IKG PTU as Finance Office since 2013. He joined IKG PTU in 2004 as Controller of Finance and also worked on difference position. Dr. Mishra has more than 15 years of experience in the field of Administration, Educational Planning and Management, Finance and Accounting, Research, Skill Development, Public Policy etc. Dr. Mishra discussed that Demographic dividend is the economic growth potential that can result from shifts in a population & age structure, mainly when the share of the working-age population (15 to 64) is larger than the non-working-age share of the population (14 and younger, and 65 and older).For better economic growth brought about by increased economic activities due to higher working age population and lower dependent population.**



**Total 20 teams from Department of Management, IT and Hotel Management participated in the event and organized various stalls showcasing Interior Decoration, , Decoratives, Customized Envelopes and bookmarks, Games, Nail art, gift items, Water bottles and Lemonades, games ,hand made products, decorative candles, diyas, food items, solids, FMCG products , etc.**

**At the food court Young Entrepreneurs wore their chef hats, tied on their aprons to provide tasty chat,Bhel Puri, Vada Pav, Chocolates, cup cakes, cakes, cutlet, sandwich, pizzagolgappe, brownie with milk shakes, chocolate shakes , fruit salad many more mouth watering dishes. Handicrafts, crafts and lamps, suits and jewellery, handmade gifts, Diya's, water miniature show pieces were also displayed by students**





# Diwali fest (2019):

The students of KCLIMT organized Deepawali Fest 2019 in order to inculcate entrepreneurship skills among the students and also to aware them about the environment and persuade them to celebrate Green Deepawali. The students were given a platform to showcase their ideas and creativity and transform them into products and services. This was a great opportunity to hone the skills of budding entrepreneurs in the college.





The fest also featured the participation of the students of KCLIMT, Lyallpur Khalsa College of Engineering and Lyallpur Khalsa College for Women in various cultural events such as PPT Presentation ,Rangoli, Face painting, Collage Making, Poster Making and salad making.The event started with inaugural function in which student presented Sarasvati vandana to welcome dignitaries. After that PPT presentation depicting teaching methodology. Infrastructure ,extra curricular activities, merit positions and placements was given by Ms.Parul Nanda . S.Balbir Singh Memorial Award for Educational Excellence was awarded to the Principals of Top most schools of Punjab who have worked hard for the promotion of education among young generation by S.Sukhbir Singh Chatha (Director,Academic Affairs), Sh Niranjn Singh (Deputy Director ,Directorate of Enforcement),(Dr.S.K Sood (Director,KCLIMT),Dr.R.S Deol (Deputy Director AA,KCL Group) ,Dr.Inderpal Singh (HOD,Management) & Mr.Kamal Nain Sharma (HOD,IT).





The awardees include : Mr Kanwal jeet Singh Randhawa (Principal,M.G.N Public School,Adarsh Nagar), Dr Rashmi Vij (Principal,Police DAV Public School),Ms Ritu Kaul (Principal.Delhi Public School),Mr.Jatinder Dadwal ((Principal,M.G.N Public School,U E II),Ms Navneet Kukreja (Principal,Guru Amardass Public School),Dr Saksham Singh (Principal.Army Public School),Mr.Satnam Singh (Principal.KV-I),Mrs Sarla Mishra (Principal,BSF Sr Secondary School),Mrs Gurinderjeet Kaur (Principal ,Nehru Garden School),Mr Naresh Sharma (Principal,Sai Dass School),Mr Sawtantar Pathania (Principal,DSSD Public School),Mr Ranjit Kumar (Govt Sr Secondary School,Phagwara),Ms Barinder Kaur (Govt Sr Secondary School,Jalandhar),Mr Barjinder Kaur (Doaba Khalsa Sr Seconadary School) etc.





The fest was graced by the presence of special invitees accompanied by faculty members. Visits of Parents of students, locals and also ex- students of the Institute made the occasion all the more memorable. A sales dairy was maintained wherein feedback of sales and experience of the fest was recorded by the participating students. More than 100 entrepreneurs participated in the FEST displaying various products and services. Each and every product was made by the students themselves. The students with Best Stalls were also facilitated.

The Chief Guest Sh Niranjn Singh (Deputy Director ,Directorate of Enforcement)( gave a lot of praise for this fest organized by the Institute. He said that youth are the future of the country. Today's era is of entrepreneurs. We should provide opportunities to the youth of the country to become entrepreneurs. For this, several skill centers are also being opened in the country. And it is highly appreciable that an Institute has organized this fair to promote the art of entrepreneurship among its students.

On this occasion S Sukhbir Singh Chatha (Director ,Academic Affairs) stated that today students should come forward and become job givers instead of job seekers. Only then our economy can be put on right track. Government is taking many initiatives like Skill India, Make in India etc and the need of hour is only to direct the prospective entrepreneurs in the right direction .





**Dr S.K Sood (Director, KCLIMT) stated that the idea behind organizing this Deepawali Fest is to encourage entrepreneurship among students and channelize their efforts in right direction towards building of the future of the nation as well as making young generation conscious about environment and persuading them to celebrate Green Deepawali.**



**Dr Inderpal Singh (HOD, Dept of Management) presented vote of Thanks and stated that idea behind organizing this Deepawali Fest is to first have association with great academicians of the region and facilitate them for their efforts in promoting education among our youth and it is because of them that we are standing here. As stated by Ms.Parul Nanda in PPT, that our Institute believes in sharing of knowledge under CSR Initiative and our faculty members and students will be pleased to have joint projects with your schools for dissemination of knowledge. Second objective is to encourage entrepreneurship among students and channelize their efforts in right direction towards building of the future of the nation as well as making our young generation conscious about environment and persuading them to celebrate Green Deepawali.**



**Students were of the opinion that the event was very helpful in transforming their ideas .The students got a pedestal wherein they could show their business acumen. The Fest gave the students an overall exposure and insight into the challenges of being an entrepreneur.**



**#Glimpses of #Diwali #Fest 2019 held at #KCLIMT**



# CONGRATULATIONS TO THE MANAGEMENT FAMILY



***Dr. S.K Sood, Director, Kclimt Jalandhar  
& Dr. Inderpal Singh Arora, Head of  
Department, Management congratulates  
the faculty for their achievement***



# **Celebration of 550th Parkash Purab of SHRI GURU NANAK DEV JI**



KCL-IMT and LKCE jointly celebrated the 550th Prakash Purab of Shri Guru Nanak Dev Ji on 15th November, 2019. The program started with the path of Shri Sukhmanisahib and after that shabad kirtan was recited by Prof. Rameshwer Singh (AP, KCLIMT) and his team.





**Sardarni Balbir Kaur (President, Governing Council) addressed the various devotees to follow the principles and teachings of shriGuru Nanak Dev Ji like Kirat Karo Naam Japo and VandChhako. Sardarni Balbir Kaur (President, Governing Council) , S. Sukhbir Singh Chatha (Director Academic Affairs, KCL Group), Dr.S.K Sood (Director, KCLIMT), Dr.D.S Rao (Director, LKCE jalandhar) and Dr.R.S Deol (Deputy Director AA, KCL Group) presented Siropa to Kirtani Jatha.**





**During this occasion various other dignitaries were present -Dr.G.S Samra(principal ,Lyallpur khalsa college jalandhar),Dr.Navjot Kaur(principal ,Lyallpur khalsa college for Women jalandhar),Dr.Parminder Kaur(principal ,Lyallpur khalsa college of education jalandhar),Dr.Daljit Riyat(principal,KCL-LAW jalandhar),.**



**At the End Guru ka langar distributed among the various devotees.**





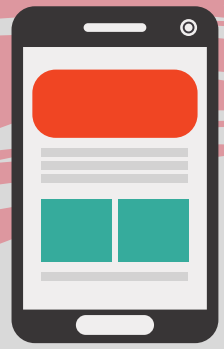
# DEVELOPED AN ANDROID APPLICATION: OCEAN NOTES



School of Information Technology of #KCL-Institute of Management and Technology, Jalandhar developed an android application named #Ocean Notes. It is intended to help the students of various #IT and Management courses for quick answer of short and viva questions of their subjects. It also provides the question bank of long answer type questions which are important from the examination point of view of different universities. Interactive Design & Easy to Use E-learning application was launched by S. Sukhbir Singh Chatha (Director, Academic Affairs) and Dr. S.K. Sood (Director, KCL-IMT). On this Occasion Mr. Kamal Nain Sharma (HoD-IT), faculty and students who developed this application were also present.



# WORKSHOP ON CONTENT DEVELOPMENT & CONTENT MARKETING



**#IT Department is going to organize one day #workshop on  
“Content development and Content marketing ” by  
#Netsmartz,Mohali on 8th Nov.**

**2019. Following are the details of the content of the  
Contentworkshop:**

- **Content Creation Strategy for epic Content Marketing**
- **Content Marketing Development**
- **Business objectives of Content Marketing**
- **Generating content Ideas**
- **How to create a successful video marketing strategy**
- **A Scheme To Help You Create Effective CM Strategy**
- **Future Trends and Predictions**





## ***We Must Always Remember that Being Imperfect is True Perfection***

Waiting at the railway station, I heard a young girl ask her mother, "Mom, my nose is crooked, everyone makes fun of me." I was curious to hear her mother's answer, "Your nose is not crooked, it's aristocratic". It was a statement where accepting all the imperfections with confidence made you unique. We are forever seeking perfection in our lives. In doing so we forget that being imperfect is true perfection. How can you improve perfection? The flaws, rough edges, broken rules and counter intuitive choices are what makes us unique, effective and memorable. Inadequacies exist in everyone and they help in making people accept others limitations more easily. It increases the sensitivity to accept other people's failure and makes a person more humane and humble. The passion of being perfect in moderation can make us a successful person but, in excess, this can be a reason for person's downfall. Having flaws helps you realize that customized packages are not always available, where you have perfect family, career, relationship, health or life. Imperfections help in readying people to accept life with all its limitations.



***Ms. Jaskamal Kaur (Assistant Prof. Management)***



# ***What I Aspire to be\_\_\_\_\_***

Some aspire to rejuvenate in eternal youth,  
For they wish their raven hair may never turn grey....

Some aspire to be affluent,  
For they wish to splash into the springs of  
Mammon's palaces,

Some aspire to be famous,  
For their wish never to sink into oblivion into  
history's memory.

But I aspire to be a man,  
Whose heart is rendered in the service of mankind  
A man who is not bloated,  
Where arrogance can never dwell.

A man who is noble,  
Who may not be handsome  
But his actions are.  
I may not be young,  
Affluent and famous,  
But there is contentment to seek  
Which is more than what I need.

***Dr. Amit Sharma***  
***(Assistant Prof. IT)***



# Benefits of Teamwork



Teamwork is a group or team of people working towards a common goal or target. Bill Gates describes teamwork as 'A group with a common goal'. The advantages of a team working correctly is as follows; being able to reach the goal quicker, this is because there are many people working together.

## Benefits of Teamwork

- **Creates responsibility:** Any work is divided into components, and bringing those components together as a team creates and distributes responsibility equally.
- **Work gets done faster:** While work can get done single-handedly, it is not easy, and is definitely time-consuming. On the other hand, if work is divided among a team, responsibility is distributed.
- **Builds a healthy workplace:** When each person is on their own at a workplace, there is the risk of the most unhealthy rivalry, which can lead to backstabbing and unwanted politics.
- **Better solutions:** When answers are needed, two heads are better than one. A team is able to discuss a situation on a more holistic level.
- **Motivation for employees:** Companies that are able to encourage a healthy team spirit among its employees are more successful in their business and enjoy better employee retention.

**Ms. Mandeep Sandhu**  
**(Assistant Prof. IT)**



# **Pollution Free Diwali**

Celebrating Diwali and all other festivals without causing pollution is the direst need of the hour; if we don't celebrate them in eco-friendly way, we may not live to celebrate them for the years to come.

Diwali is synonymous with pollution creating practices, such as bursting crackers by millions of people, candles, etc, send tons of toxic smoke into the already polluted environment, which further degrades it. In the 21st century Diwali, people will only use electric lights to light their houses. For crackers, some non-polluting alternatives will have to be replaced. Crackers that don't cause any pollution need to be invented. Crackers that go up emit light without any smoke.

Other traditions such as worshipping of goddess Lakshmi, eating sweets, exchange of gifts, etc., may go on unchanged. That's how the Diwali celebrations may undergo some changes in the days to come!

Let's pledge to celebrate Diwali without causing any pollution for our own and our children's health and bright future.

Name : ManiKant

From : B.COM-3



# Environmental Change

***"Progress is impossible without change,  
and those who cannot change their  
minds cannot change anything."***

*Environmental change is a change/disturbance of the environment most often caused by human and natural ecological processes. Environmental changes can include number of natural disasters, human interferences, or animal interaction.*

*Environmental change is actually refers to an increase in average global temperatures caused by the human activities and natural disaster. If we work together we can slow down climate change and make the world a rainbow.*

***"Forests are the lungs of our land,  
purifying the air and giving fresh strength  
to our people."***

***Name : Monika  
From : BCA-III***



# SELF IMPROVEMENT

If you ask a successful person about what made him reach his goal in life; he would most probably portray the importance of self-improvement, motivation and self-esteem. It is certain that you will have to face many problems in life, but to overcome them, you need to count on personal development and motivation. When it comes to self-esteem improvement, you need to first realize your strengths and weaknesses. Let us know more about self-improvement and motivation.

**Self-Improvement and Motivation** Self-improvement and motivation are two of the most important things that you need to consider if you are thinking of excelling in your life. A majority of the problems in our life arise due to the lack of motivation and great emotional depression. To contribute to self-improvement, you can get motivated by changing your mindset altogether. Following are some simple tips that will help you get motivated.

Only reading self-improvement blogs and books will alone not help you overcome your weaknesses. You need to put these theoretical aspects to practice in your day to day lives. In order to make you feel better about yourself, think about the unfortunate people who do not have what you do have. This will surely increase the scope for self-improvement in your life. You also have to sort out your strong points and weak points. Maintain what you can do better and improve on what you are not so good at.

**NAME: ROHINI**

**FROM: BCA III**



# POVERTY

*Poverty is a condition in which a household is not able to fulfill its basic needs for survival i.e. Food , clothing and shelter. Poverty is a widespread condition in India . Since independence poverty is a prevalent concern . It is the twenty - first century and poverty still is a persistent menace in the country. India happens to be country wherein the disparities between the haves and the have - notes are extremely wide. It needs to be taken into account that although the economy has shown some visible signs of progress in the last two decades , this progress been uneven across various sectors or areas . The growth rates are higher in Gujarat and Delhi as compared to Bihar and Uttar Pradesh . Nearly half of the population doesn't have proper shelter , access to a decent sanitation system, villages do not have a nearby water source ,and villages also do not have a secondary school and lack of proper roads. Some sections of the society like the Dalits are not even included in the poverty list maintained by the concerned authorities assigned by the government. They are groups that are marginalized in the society. The element which further complicates and deteriorates the situation is the government subsidies system which has leakages in the distribution system. They never reach the households.*

**Name: DISHA**

**From: BBA-3**

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(MBA-III)***

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**“No team  
works out  
teamwork.”**

**– Dwyane  
Wade**

